

## Vertus Gala 2023

**Where:** Memorial Art Gallery

**When:** May 13, 2023- 6-10 pm

**Who:** Vertus Partners and potential donors

**Purpose:** To raise money for the programs and activities at Vertus. This event will involve an evening of food, entertainment, and fundraising activities that allow guests to donate to the school. In addition to raising funds, we hope to build community support and engagement. Parents, staff, and community members can come together to acknowledge the school and its accomplishments and raise awareness of the Vertus' needs and goals.

### Expenses:

- Venue/ Access to the gallery/ Security- \$5,800
- Plated dinner catering- \$8000- hors d'oeuvres - +\$1000
- Bar service (2 hours)- \$3,000
- Entertainment-
  - DJ- \$1,2000/ Live band?
  - Voices of Valor
  - Cocktail hour String Quartet or solo performance-
- Keynote Speaker- John Wall (Former NBA player)- \$3,000 *We are open to other speakers*
- Silent Auction Items
  - (We have already secured a signed Celtics Jersey (Deke) and a fishing charter (Baxter))

### Itinerary

1. Cocktail hour
  - a. Gallery Viewing/ Mingling
  - b. Auction/ Raffle opening
2. Welcome-
  - a. Recognition of sponsors
  - b. Invocation- Dinner service begins
3. Live band/ DJ performance/
4. Keynote speaker or Vertus Presentation
5. Raffle/auction items announced
6. DJ closes out/ Dancing/ Mingling

Additional Needs

Sponsors-



VERTUS HIGH  
SCHOOL 2023  
FUNDRAISING

*Gala*



## SPONSORSHIP OPPORTUNITIES

### **WARRIOR SPONSOR- Gift of \$10,000**

*Receives all the benefits of the Gold Sponsor plus,*

- Upgrade to Prime location seating
- Printed banner displayed at the Gala
- 5 premium Vertus Sponsor Jackets (presented at the Gala)
- At least 10 social media post mentions throughout the year

### **GOLD SPONSOR- Gift of \$5,000**

*Receives all the benefits of the Silver Sponsor plus,*

- Full table reservation with your name/company- 10seats
- Upgrade to Premium location seating
- Name/company logo displayed on the screen during the Gala
- Full-page advertisement in the Vertus Newsletter

### **SILVER SPONSOR- Gift of \$2,500**

*Receives all the benefits of the Bronze Sponsor plus,*

- Three additional seats for the Gala- 5 Total
- Name recognition from the podium during the Gala
- Half-page message in the Vertus Newsletter

### **BRONZE SPONSOR- Gift of \$1000**

- 2 Seats for the Gala
- Pre-event promotion on the website and social media posts
- Complementary Sponsor gift bag

