



Vertus HIGH SCHOOL

Vertus High School

Monthly Board Meeting

Published on February 17, 2023 at 7:25 AM EST

Date and Time

Tuesday February 21, 2023 at 4:00 PM EST

Agenda

	Purpose	Presenter	Time
I. Opening Items			4:00 PM
A. Record Attendance		Evan Gallina	1 m
B. Call the Meeting to Order			1 m
C. Approve Minutes	Approve Minutes		2 m
II. Board Training			4:04 PM
A. Topic for the Month	Discuss	Kirsten Barclay	20 m
III. Consent Agenda Items			4:24 PM
A. Month At A Glance	FYI	Levi Bennett	10 m
B. Board Statistics	FYI	Tim Hill	10 m
IV. Finance			4:44 PM

	Purpose	Presenter	Time
A. Budget vs Actual & Cash Flow	Discuss	Amy Brisson	10 m
V. Committee Reporting			4:54 PM
A. Board Committee Structure & Monthly Reporting			5 m
VI. Discussion Items			4:59 PM
A. Gala	Discuss	Levi Bennett	20 m
B. Fundraising relationships	Discuss	Victoria VanVoorhis	10 m
C. Board Expansion Plan	Discuss	Victoria VanVoorhis	10 m
VII. Closing Items			5:39 PM
A. Action Item Review			5 m
B. Adjourn Meeting	Vote		

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Coversheet

Approve Minutes

Section: I. Opening Items
Item: C. Approve Minutes
Purpose: Approve Minutes
Submitted by:
Related Material: 2023_01_17_board_meeting_minutes.pdf



Vertus

HIGH SCHOOL

Vertus High School

Minutes

Monthly Board Meeting

Date and Time

Tuesday January 17, 2023 at 4:30 PM

Directors Present

C. Gantt, C. Garrett, D. Johnson, E. Gallina, F. Johnson, J. O'Connell, M. Mandina, V. VanVoorhis

Directors Absent

S. Ash

Ex Officio Members Present

J. Locey

Non Voting Members Present

J. Locey

Guests Present

A. Brisson, L. Bennett, T. Hill

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

V. VanVoorhis called a meeting of the board of directors of Vertus High School to order on Tuesday Jan 17, 2023 at 4:14 PM.

C. Approve Minutes

Approval of the minutes was tabled until next months meeting due to incomplete minutes on Board on Track.

II. Closing Items

A. Action Item Review

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:52 PM.

Respectfully Submitted,
J. O'Connell

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Coversheet

Month At A Glance

Section: III. Consent Agenda Items
Item: A. Month At A Glance
Purpose: FYI
Submitted by:
Related Material: Month At A Glance Feb. 2023[19690].pdf
February Recruitment Update[19691].pdf



Vertus HIGH SCHOOL

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Month at a Glance

February 2023

Academics/Character/Career

End of the semester Tournament of Champions and Spirit Week

- To close out the end of the semester, we celebrated with fun activities, competitions, and outfits at Vertus. Students enjoyed rollerskating, escape rooms, gaming, and other team-building activities throughout the week to add joy to their day!
- Vertus also held spirit week with daily themes so that students could get a break from the standard uniform and show more of their personality through their outfits. Students enjoyed seeing the staff participate, which brought about opportunities to build stronger relationships.



Check out the video here: <https://youtu.be/wag8GqVzn3U>

Black History Month Celebration

- Students, families, and community members joined vertus as we kicked off black history month in style. Everyone enjoyed the Taste of History, dance and music performances, and recognizing the community leaders who were in attendance. We look forward to more celebrations like this for our community.



Check out the Video here: <https://youtu.be/caiFAZnG9Tc>

Ain't Misbehavin' Stage Play

- We took over 30 students to the Geva theatre play "Ain't Misbehavin'." The students really enjoyed the play and even got a chance to participate in a Q&A with the cast of the play afterward. The staff at Geva gave great reviews about our students and want to build a relationship to bring our students to more shows there in the future.

Senior Night

Senior students on the basketball team played their last home game of the season. Parents, peers, friends, and former players joined us as we recognized those students and took home the win against Finney. **Check out the video:** <https://youtu.be/mIJD6lmlDQQ>



Vertus

Feb. Recruiting Update

Currently Enrolled: 322

Strong Leads: 3

New Students enrolled: 14

Applications for the 23-24 school year:

42 applications

Trends

- There is an uptick in transfer students from Franklin, Wilson, and School 58.
- Newly enrolled student Ivory (from Wilson). Has recruited two more students who enrolled at Vertus and one student who is currently a strong lead

Forecast

- Mid-year transfers will gradually decrease after February
- There will be an uptick in 23'-24' applications in the month of April as a result of the lottery, and Vertus call a thon

Recent Efforts

- Black History Month Celebration
- Vertus family sharing social media post-challenge.
- Dropped off flyers to local R-Centers
- Submitted FOIL request to the district
- Promotional table set up at the City Rock basketball tryout
- Social media posting

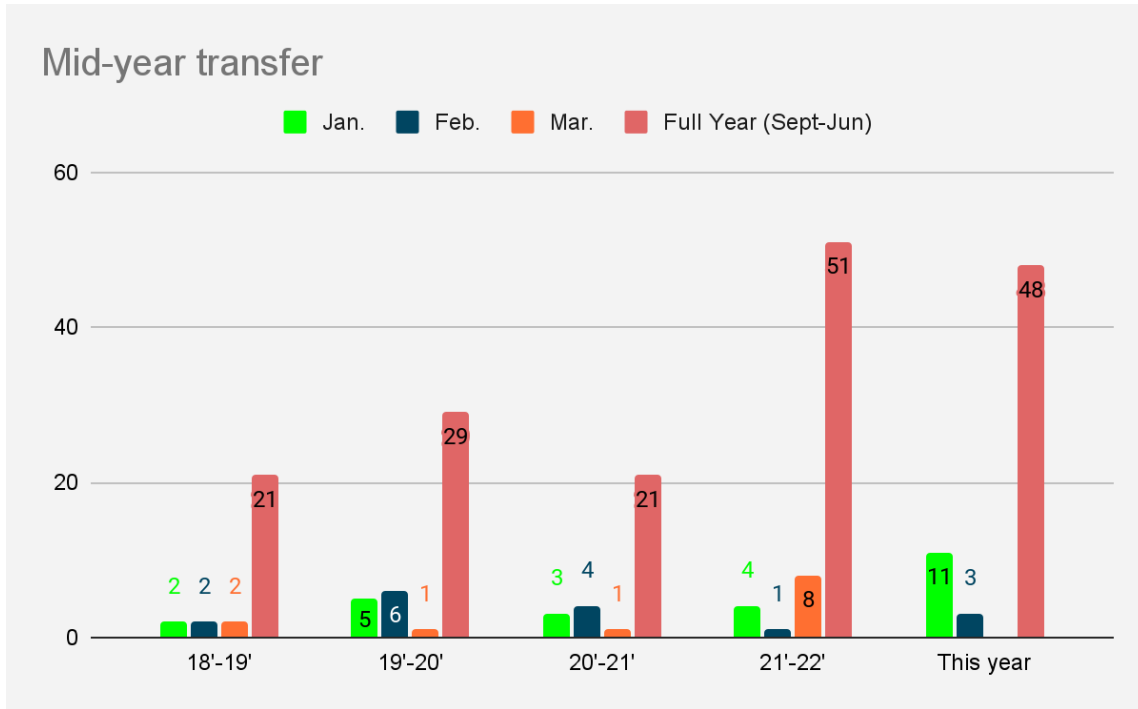
Upcoming efforts

- Call a thon
- Setting up a parent-based incentive that would encourage them to promote Vertus on their social media pages (at the Vertus Induction Ceremony)
- We are developing an updated Vertus brochure and merchandise to give out at Local R-Center and libraries.

New Connections

- Amanda from U of R Golisano Children's hospital- heard about Vertus from one of her co-workers who has children here. She is now looking to refer up to four families.

Reflections



Coversheet

Board Statistics

Section: III. Consent Agenda Items
Item: B. Board Statistics
Purpose: FYI
Submitted by:
Related Material: Statistics Report_2023.1.pdf
Statistics1.23.pdf



BOARD STATISTICS

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	Start of Year	September	October	November	December	January	2022-23 Target
<i>School Year data: September through August</i>															
Enrollment	103 ⁽¹⁾	137 ⁽¹⁾	256 ⁽¹⁾	279 ⁽¹⁾	288 ⁽¹⁾	283 ⁽¹⁾	258 ⁽¹⁾	264 ⁽¹⁾	338	322	316	317	317	320	340
African American	83%	79%	85%	78%	71%	81%	76%	68%	70%	71%	70%	70%	69%	71%	
Hispanic	15%	17%	13%	17%	22%	12%	22%	28%	27%	26%	27%	28%	28%	28%	
White	3%	4%	2%	5%	6%	6%	2%	4%	3%	2%	3%	2%	2%	2%	
Asian	NA	NA	NA	NA	NA	NA	<1%	<1%	0%	0%	<1%	<1%	<1%	<1%	
Native American or Alaskan	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	
Hawaiian/ Pacific Islander	NA	NA	NA	NA	NA	NA	0%	<1%	0%	0%	0%	0%	0%	0%	
Special Education ⁽⁹⁾	23%	26%	23%	22%	19%	28%	33%	30%	NA	NA	NA	NA	29%	28%	20%
ELL	0%	0%	3%	6%	5%	9%	4%	10%	NA	NA	NA	NA	8%	7%	
Attendance - September to June	82.4%	83.3%	86.8%	85.3%	78.8%	80.1%	76.9%	70.0%	49.2%	76.1%	76.7%	75.6%	76.6%	78.9%	85.0%
Suspensions (Students)	NA ⁽²⁾	87	113	177	207	137	19	129	NA	12	19	11	10	15	
Expulsions	NA ⁽²⁾	1	1	0	0	0	0	0	NA	0	0	0	0	0	
Students Enrolled				31	26	43	29	54	109	18	4	7	9	12	
Graduation Rate (Total Cohort - 4 Year Outcome)	NA	NA	NA	65%	66%	82%	75%	68%	NA	NA	NA	NA	NA	NA	
Credits Earned by Entire Student Body in Edgenuity	153.50	223.50	321.25	773.75	747.75	730.25	1443.5	1005.25	NA	45.75	64	68.25	75.25	179.75	
Total Number of Courses Completed	743	1782	3075	5321	4838	4546	5517	2998	NA	121	162	169	176	367	
Credits Earned by Entire Student Body per Student in Edgenuity	1.5	1.6	1.3	2.8	2.6	2.6	5.6	3.8	NA	0.1	0.2	0.2	0.2	0.6	
Total Number of Courses Completed per Student	7.2	13.0	12.0	19.1	16.8	16.1	21.4	11.4	NA	0.4	0.5	0.5	0.6	1.1	
<i>Assessment Results</i>															
NWEA Growth - Reading	450%	196%	261%	261%	156%	152% ⁽¹⁰⁾	NA	NA	NA	NA	NA	NA	NA	NA	150%
NWEA Growth - Mathematics	300%	213%	221%	250%	213%	21% ⁽¹⁰⁾	NA	NA	NA	NA	NA	NA	NA	NA	150%
NWEA % Projected Growth Met - Reading	NA	NA	NA	NA	NA	NA	NA	69%	NA	NA	NA	NA	NA	NA	
NWEA % Projected Growth Met - Mathematics	NA	NA	NA	NA	NA	NA	NA	45%	NA	NA	NA	NA	NA	NA	
Regents - Annual Pass Rate - All Exams	NA	100% ⁽³⁾	71% ⁽⁴⁾	67% ⁽⁵⁾	69% ⁽⁶⁾	66% ⁽⁷⁾	NA	58% ⁽¹¹⁾	NA	NA	NA	NA	NA	NA	State Average
<i>Fiscal Year Data: July through June</i>															
Fundraising	\$577,984	\$331,056	\$242,559	\$229,100	\$196,000	\$89,735									\$175,000

⁽¹⁾ As of BEDS Day (October)

⁽²⁾ Discipline data for 2014-15 is not accurate

⁽³⁾ 37 Exams Administered

⁽⁴⁾ 164 Exams Administered

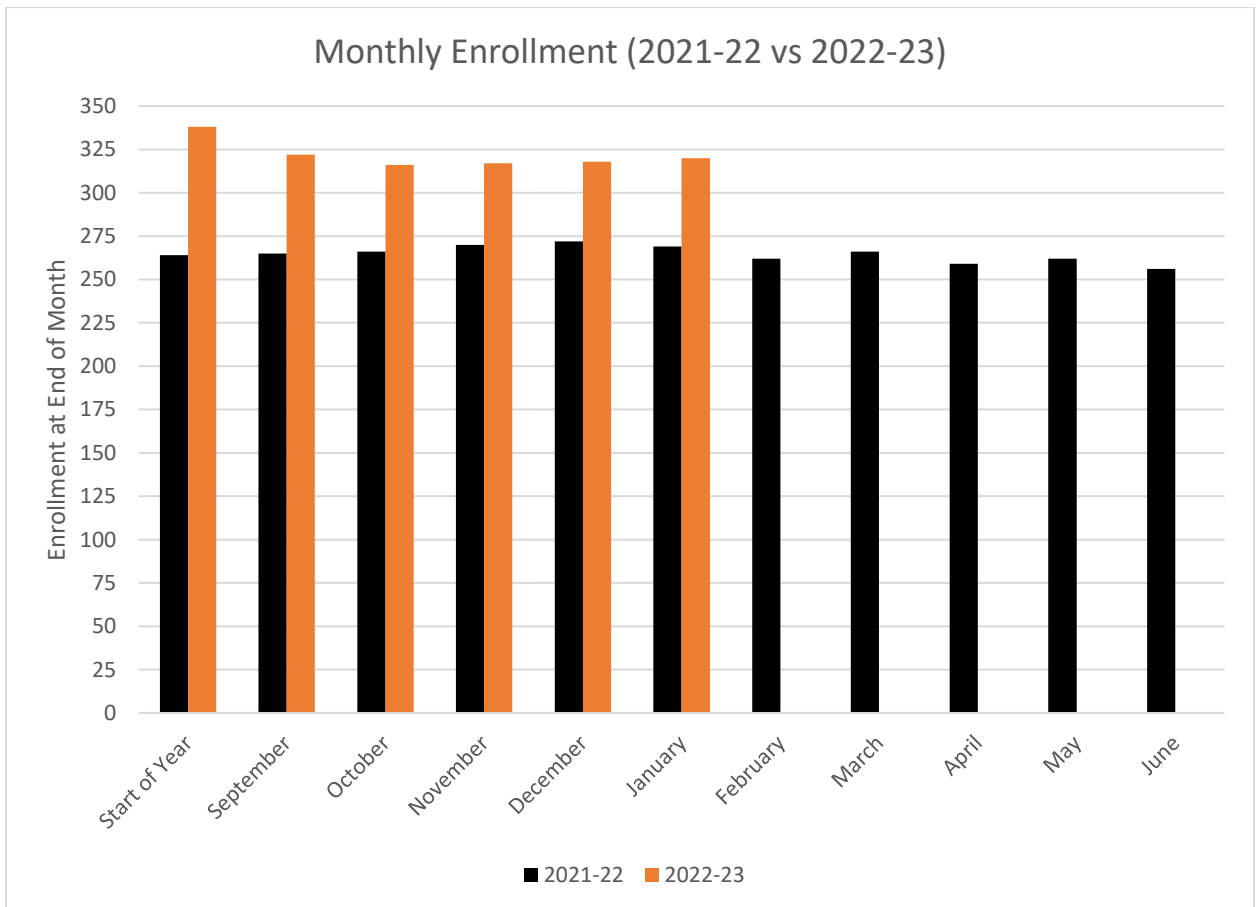
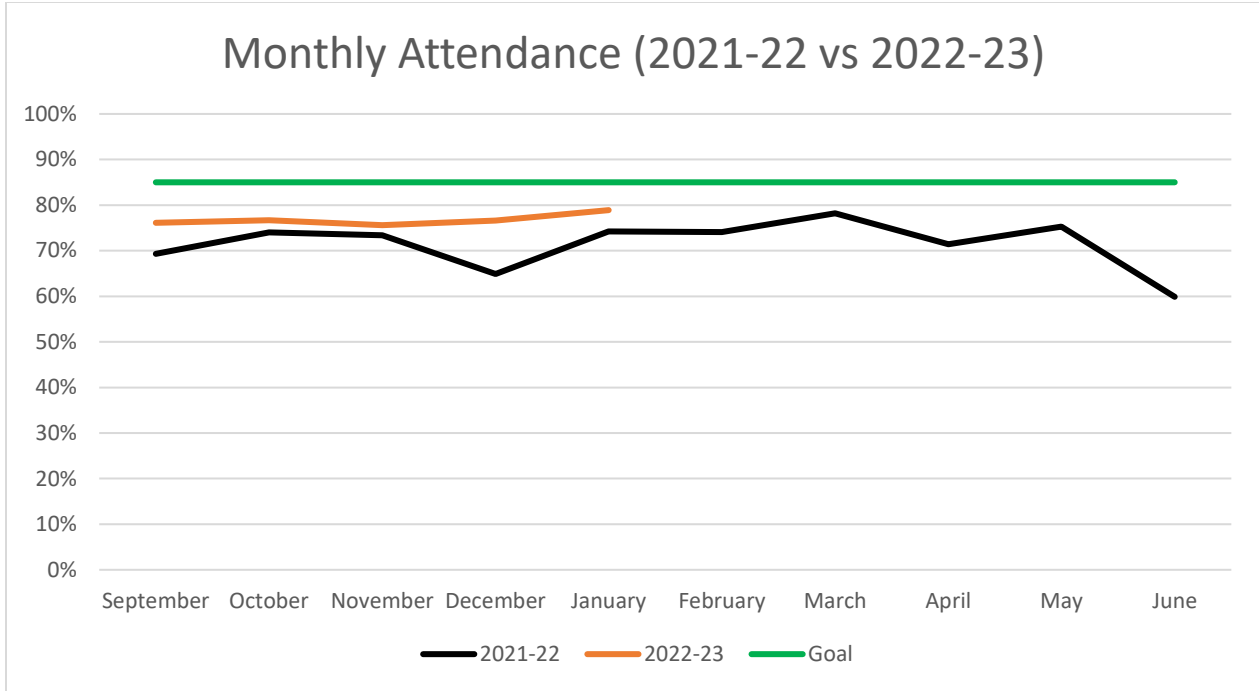
⁽⁵⁾ 493 Exams Administered

⁽⁶⁾ 519 Exams Administered

⁽⁷⁾ 259 Exams Administered (June and August Regents were Cancelled)

⁽⁸⁾ "On Track" is the percentage of 3rd and 4th year students who are accumulating credits at a sufficient rate to graduate in four years. The on track percentage does not take into account the number of Regents tests students have passed, which can also impact graduation. This is updated quarterly after classroom credits are awarded.

Board Statistics January 2023



Coversheet

Budget vs Actual & Cash Flow

Section: IV. Finance
Item: A. Budget vs Actual & Cash Flow
Purpose: Discuss
Submitted by:
Related Material: BudgetvsActual Board 1.23.pdf
Cashflow1.23Board.pdf

Fiscal Year 2022-23 - Budget vs. Actual Report - January 2023 - Accrual Basis							January Notes
	Approved	YTD	Projected	Projected	Projected		
	Budget	Total - 1/31/2023	2/1/23 - 6/30/23	Based on Enrollment of 310 Students	Total	Variance	
Revenue							
4100 State Grants							
4101 Per Pupil General Education	4,122,640.00	2,404,873.33	1,717,766.67	284,320.00	4,406,960.00	284,320.00	Increased projection by 20 students.
4102 Per Pupil Special Education	964,500.00	562,625.00	401,875.00	349,784.00	1,314,284.00	349,784.00	Based on current high cost aid computation received.
Total 4100 State Grants	\$ 5,087,140.00	\$ 2,967,498.33	\$ 2,119,641.67	\$ 634,104.00	\$ 5,721,244.00	\$ 634,104.00	
4200 Federal Grants							
4201 IDEA Special Needs	64,000.00	37,333.33	26,666.67	0.00	64,000.00	0.00	
4202 Title I	149,339.00	87,114.42	62,224.58	0.00	149,339.00	0.00	
4203 Title IIA	17,523.00	10,221.75	7,301.25	0.00	17,523.00	0.00	
4204 Title IV	11,201.00	6,533.92	4,667.08	0.00	11,201.00	0.00	
4205 CSP	45,000.00	26,250.00	18,750.00	0.00	45,000.00	0.00	
4206 E-Rate	64,000.00	37,333.33	26,666.67	0.00	64,000.00	0.00	
4210 CRRSA (ESSER II)	0.00	0.00	0.00	0.00	0.00	0.00	
4209 CRRSA (ESSERII)/ARP (ESSER)/CSP	553,653.00	322,964.25	230,688.75	0.00	553,653.00	0.00	
Total 4200 Federal Grants	\$ 904,716.00	\$ 527,751.00	\$ 376,965.00	\$ 0.00	\$ 904,716.00	\$ 0.00	
4300 Contributions & Donations							
4301 Restricted Contributions	0.00	58,894.33	0.00	0.00	58,894.33	58,894.33	
4302 Unrestricted Contributions	0.00	0.00	0.00	0.00	0.00	0.00	
4303 NGLC Grant	0.00	0.00	0.00	0.00	0.00	0.00	
4304 Farash Foundation	0.00	0.00	0.00	0.00	0.00	0.00	
4304a GRHF Grant	61,167.00	35,680.75	25,486.25	0.00	61,167.00	0.00	
4305 Fundraising	100,000.00	38,194.88	0.00	0.00	38,194.88	-61,805.12	Fundraising is under budget currently
4306 In-kind Revenue	47,000.00	42,211.78	0.00	0.00	42,211.78	-4,788.22	
Total 4300 Contributions & Donations	\$ 208,167.00	\$ 174,981.74	\$ 25,486.25	\$ 0.00	\$ 200,467.99	-\$ 7,699.01	
4400 Fundraising							
4401 Fundraising Events	0.00	0.00	0.00	0.00	0.00	0.00	
Total 4400 Fundraising	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
4500 Interest Income							
4501 Interest Income	0.00	16,506.63	25,000.00	0.00	41,506.63	41,506.63	Since 10/27/22
Total 4500 Interest Income	0.00	16,506.63	25,000.00	0.00	41,506.63	41,506.63	
4600 Other Revenue							
4606 School Store Revenue	0.00	25,084.00	0.00	0.00	25,084.00	25,084.00	
Total 4600 Other Revenue	0.00	25,084.00	0.00	0.00	25,084.00	25,084.00	
Total Revenue	\$ 6,200,023.00	\$ 3,711,821.70	\$ 2,547,092.92	\$ 634,104.00	\$ 6,893,018.62	\$ 692,995.62	
Expenditures							
2200 Misc. Payables							
2201 Loan Payable	0.00	0.00	0.00	0.00	0.00	0.00	
Total 2200 Misc. Payables	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
5000 Compensation							
Total 5100 Administrative Staff	\$ 496,256.00	\$ 281,783.75	\$ 214,472.25	\$ 0.00	\$ 496,256.00	\$ -	
Total 5200 Instructional Staff	\$ 2,686,389.00	\$ 1,439,989.78	\$ 1,246,399.22	\$ 46,000.00	\$ 2,732,389.00	\$ 46,000.00	
Total 5000 Compensation	\$ 3,182,645.00	\$ 1,721,773.53	\$ 1,460,871.47	\$ 46,000.00	\$ 3,228,645.00	\$ 46,000.00	
Total 5300 Other	\$ 78,000.00	\$ 51,880.00	\$ 26,120.00	\$ 0.00	\$ 78,000.00	\$ -	
Total 5500 Payroll Taxes and Benefits	\$ 288,618.00	\$ 158,758.05	\$ 129,859.95	\$ 4,600.00	\$ 293,218.00	\$ 4,600.00	
Total 5600 Employee Benefits	\$ 326,845.00	\$ 184,863.67	\$ 141,981.33	\$ 0.00	\$ 326,845.00	\$ -	
Total 5700 Retirement & Pension	\$ 82,236.00	\$ 43,737.78	\$ 38,498.22	\$ 0.00	\$ 82,236.00	\$ -	
TOTAL Comp, Taxes, Benefits, Bonus, Retirement	\$ 3,958,344.00	\$ 2,161,013.03	\$ 1,797,330.97	\$ 50,600.00	\$ 4,008,944.00	\$ 50,600.00	

Fiscal Year 2022-23 - Budget vs. Actual Report - January 2023 - Accrual Basis						
	Approved	YTD	Projected	Projected	Projected	
	Budget	Total - 1/31/2023	2/1/23 - 6/30/23	Based on Enrollment of 310 Students	Total	Variance
Total 6100 General Administrative	\$ 125,530.00	\$ 73,952.10	\$ 55,077.90	\$ 0.00	\$ 129,030.00	\$ 3,500.00
Total 6200 Insurance	\$ 72,568.00	\$ 39,807.59	\$ 32,760.41	\$ 0.00	\$ 72,568.00	\$ -
Total 6300 Professional Services	\$ 229,400.00	\$ 145,535.31	\$ 90,664.69	\$ 7,000.00	\$ 243,200.00	\$ 13,800.00
Total 6400 Professional Development	\$ 58,000.00	\$ 31,115.21	\$ 26,884.79	\$ 0.00	\$ 58,000.00	\$ -
Total 6500 Recruitment	\$ 116,000.00	\$ 91,879.10	\$ 24,120.90	\$ 0.00	\$ 116,000.00	\$ -
Total 6600 Fundraising Expenses/External Relations	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ -
Total 7100 Curriculum and Classroom	\$ 380,666.00	\$ 297,800.12	\$ 92,091.88	\$ 28,000.00	\$ 417,892.00	\$ 37,226.00
Total 7200 Enrichment Programs	\$ 20,000.00	\$ 19,123.49	\$ 876.51	\$ 10,000.00	\$ 30,000.00	\$ 10,000.00
Total 8100 Facility Operations & Maintenance	\$ 702,392.00	\$ 412,351.80	\$ 290,040.20	\$ 0.00	\$ 702,392.00	\$ -
Total 8200 Technology/Telecommunication Expense	\$ 139,408.00	\$ 95,772.97	\$ 43,635.03	\$ 0.00	\$ 139,408.00	\$ -
Total 8800 Miscellaneous Expenses	\$ 1,025.00	\$ 7,952.54	\$ 6,927.54	\$ 0.00	\$ 1,025.00	\$ -
Total 8900 Depreciation Expense & Amortization	\$ 126,000.00	\$ 66,418.45	\$ 59,581.55	\$ 0.00	\$ 126,000.00	\$ -
Total Operating Expenditures	\$ 5,929,333.00	\$ 3,442,721.71	\$ 2,506,137.29	\$ 95,600.00	\$ 6,044,459.00	\$ 115,126.00
Total 1500 Fixed Assets	\$ 147,127.00	\$ 180,724.28	\$ 0.00	\$ 0.00	\$ 180,724.28	\$ 33,597.28
Total revenues	\$ 6,200,023.00	\$ 3,711,821.70	\$ 2,547,092.92	\$ 634,104.00	\$ 6,893,018.62	\$ 692,995.62
Operating expenses	\$ 5,929,333.00	\$ 3,442,721.71	\$ 2,506,137.29	\$ 95,600.00	\$ 6,044,459.00	\$ 115,126.00
Depreciation	\$ 126,000.00	\$ 66,418.45	\$ 59,581.55	\$ 0.00	\$ 126,000.00	\$ 0.00
Fixed assets	\$ 147,127.00	\$ 180,724.28	\$ 0.00	\$ 0.00	\$ 180,724.28	\$ 33,597.28
Subtotal	\$ 249,563.00	\$ 154,794.17	\$ 100,537.17	\$ 538,504.00	\$ 793,835.34	\$ 544,272.34

January Notes

0

Fiscal Year 2022-23 - Cash Flow Projection													
As of January 2023													
	June 2022 - Actual	July 2022 - Actual	August 2022 - Actual	September 2022 - Actual	October 2022 - Actual	November 2022 - Actual	December 2022 - Actual	January 2023 - Actual	February 2023 - Projected	March 2023 - Projected	April 2023 - Projected	May 2023 - Projected	June 2023 - Projected
East Irondequoit	\$0.00	\$0.00	\$22,581.66	\$0.00	\$0.00	\$11,290.83	\$0.00	\$0.00	\$11,290.83	\$11,290.83	\$0.00	\$11,290.83	\$0.00
Brighton	\$0.00	\$2,371.33	\$0.00	\$7,045.00	\$4,742.66	\$0.00	\$2,371.33	\$0.00	\$0.00	\$2,371.33	\$0.00	\$2,371.33	\$0.00
Gates-Chili	\$0.00	\$0.00	\$0.00	\$8,417.41	\$4,396.33	\$9,465.31	\$4,396.33	\$0.00	\$0.00	\$4,396.33	\$0.00	\$4,396.33	\$0.00
Hilton	\$0.00	\$0.00	\$5,519.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Webster	\$0.00	\$0.00	\$0.00	\$2,170.17	\$4,340.34	\$0.00	\$4,340.34	\$0.00	\$0.00	\$2,170.17	\$0.00	\$2,170.17	\$0.00
Brockport	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,328.68	\$2,082.17	\$0.00	\$2,082.17	\$0.00
Greece	\$23,388.54	\$2,699.33	\$7,681.57	\$20,921.68	\$0.00	\$0.00	\$37,232.20	\$0.00	\$0.00	\$12,553.00	\$0.00	\$12,553.00	\$0.00
West Irondequoit	\$8,385.07	\$0.00	\$0.00	\$0.00	\$6,262.50	\$0.00	\$2,087.50	\$0.00	\$0.00	\$2,087.50	\$0.00	\$2,087.50	\$0.00
Rush Henrietta	\$0.00	\$4,692.33	\$4,692.33	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,346.16	\$0.00	\$2,346.16	\$0.00
Penfield	\$0.00	\$0.00	\$0.00	\$0.00	\$11,536.65	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Pittsford	\$0.00	\$2,440.33	\$0.00	\$2,440.33	\$2,440.33	\$0.00	\$2,440.33	\$0.00	\$0.00	\$2,440.33	\$0.00	\$2,440.33	\$0.00
RCSD	\$0.00	\$542,577.33	\$0.00	\$679,998.67	\$0.00	\$973,796.00	\$0.00	\$599,441.33	\$0.00	\$800,000.00	\$0.00	\$450,000.00	\$0.00
RCSD SpEd	\$296,675.35	\$0.00	\$0.00	\$0.00	\$0.00	\$487,424.15	\$0.00	\$174,540.56	\$0.00	\$0.00	\$0.00	\$175,000.00	\$0.00
Federal Grants - 21 - 22	\$0.00	\$0.00	\$15,766.00	\$0.00	\$96,264.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Federal Grants - 22 - 23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$35,314.00	\$0.00	\$40,000.00	\$0.00	\$0.00	\$0.00
IDEA Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$108,680.10	\$0.00	\$0.00	\$0.00
Summers	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
E3 Rochester	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Emil Muller Foundation	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
ESSER Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
ESSER II Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37,679.00	\$0.00	\$0.00	\$0.00	\$0.00	\$50,000.00	\$0.00	\$0.00
ESSER III Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$295,924.00	\$0.00	\$0.00	\$0.00	\$100,000.00	\$0.00
Farash Foundation	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$62,300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Fundraising**	\$686.73	\$1,928.55	\$1,672.62	\$19,889.59	\$5,346.01	\$2,004.94	\$21,047.80	\$16,476.39	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
McGowan	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Chaparral Glass	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
ESL Federal Credit Union	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bill Belichick	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
USAC Treasury	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,000.00	\$6,776.89	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
CSP Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Willmott Foundation	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Wegman (Rochester Area Community)	\$10,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Greater Rochester Health Grant	\$61,167.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
STEM Grant	\$3,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance Refund	\$0.00	\$5,000.00	\$0.00	\$0.00	\$0.00	\$6,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M&T Interest Income	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,760.07	\$4,938.64	\$6,461.91	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
School Store Revenue	\$0.00	\$1,544.24	\$1,548.50	\$4,825.08	\$3,489.71	\$3,746.34	\$5,080.50	\$3,983.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00
Total Deposits	\$403,302.69	\$563,253.44	\$59,462.18	\$745,707.93	\$138,818.53	\$1,552,166.64	\$153,011.86	\$1,132,141.19	\$27,119.51	\$997,917.92	\$57,500.00	\$774,237.82	\$7,500.00
Total Disbursements	\$638,789.49	\$521,332.39	\$415,408.60	\$550,850.56	\$375,951.64	\$587,161.94	\$550,877.46	\$493,882.53	\$450,000.00	\$450,000.00	\$450,000.00	\$450,000.00	\$450,000.00
Increase (Decrease) In Cash	-\$235,486.80	\$41,921.05	-\$355,946.42	\$194,857.37	-\$237,133.11	\$965,004.70	-\$397,865.60	\$638,258.66	-\$422,880.49	\$547,917.92	-\$392,500.00	\$324,237.82	-\$442,500.00
Cash, Beginning of Period	\$1,441,583.90	\$1,206,097.10	\$1,248,018.15	\$892,071.73	\$1,086,929.10	\$849,795.99	\$1,814,800.69	\$1,416,935.09	\$2,055,193.75	\$1,632,313.26	\$2,180,231.18	\$1,787,731.18	\$2,111,969.00
Cash, End of Period	\$1,206,097.10	\$1,248,018.15	\$892,071.73	\$1,086,929.10	\$849,795.99	\$1,814,800.69	\$1,416,935.09	\$2,055,193.75	\$1,632,313.26	\$2,180,231.18	\$1,787,731.18	\$2,111,969.00	\$1,669,469.00

Coversheet

Gala

Section: VI. Discussion Items
Item: A. Gala
Purpose: Discuss
Submitted by:
Related Material: Vertus Gala 2023[19689] (1).pdf

Vertus Gala 2023

Where: Memorial Art Gallery

When: May 13, 2023- 6-10 pm

Who: Vertus Partners and potential donors

Purpose: To raise money for the programs and activities at Vertus. This event will involve an evening of food, entertainment, and fundraising activities that allow guests to donate to the school. In addition to raising funds, we hope to build community support and engagement. Parents, staff, and community members can come together to acknowledge the school and its accomplishments and raise awareness of the Vertus' needs and goals.

Expenses:

- Venue/ Access to the gallery/ Security- \$5,800
- Plated dinner catering- \$8000- hors d'oeuvres - +\$1000
- Bar service (2 hours)- \$3,000
- Entertainment-
 - DJ- \$1,2000/ Live band?
 - Voices of Valor
 - Cocktail hour String Quartet or solo performance-
- Keynote Speaker- John Wall (Former NBA player)- \$3,000 *We are open to other speakers*
- Silent Auction Items
 - (We have already secured a signed Celtics Jersey (Deke) and a fishing charter (Baxter))

Itinerary

1. Cocktail hour
 - a. Gallery Viewing/ Mingling
 - b. Auction/ Raffle opening
2. Welcome-
 - a. Recognition of sponsors
 - b. Invocation- Dinner service begins
3. Live band/ DJ performance/
4. Keynote speaker or Vertus Presentation
5. Raffle/auction items announced
6. DJ closes out/ Dancing/ Mingling

Additional Needs

Sponsors-



VERTUS HIGH
SCHOOL 2023
FUNDRAISING

Gala



SPONSORSHIP OPPORTUNITIES

WARRIOR SPONSOR- Gift of \$10,000

Receives all the benefits of the Gold Sponsor plus,

- Upgrade to Prime location seating
- Printed banner displayed at the Gala
- 5 premium Vertus Sponsor Jackets (presented at the Gala)
- At least 10 social media post mentions throughout the year

GOLD SPONSOR- Gift of \$5,000

Receives all the benefits of the Silver Sponsor plus,

- Full table reservation with your name/company- 10seats
- Upgrade to Premium location seating
- Name/company logo displayed on the screen during the Gala
- Full-page advertisement in the Vertus Newsletter

SILVER SPONSOR- Gift of \$2,500

Receives all the benefits of the Bronze Sponsor plus,

- Three additional seats for the Gala- 5 Total
- Name recognition from the podium during the Gala
- Half-page message in the Vertus Newsletter

BRONZE SPONSOR- Gift of \$1000

- 2 Seats for the Gala
- Pre-event promotion on the website and social media posts
- Complementary Sponsor gift bag

