

COMMUNITY RELATIONS

Social Media

The Pullman School District Board of Directors recognizes that social media is a tool that can be used to enrich and strengthen our community relationships, and promote and enhance our education and communication goals.

“Social Media” means a broadly accessible internet-based communications platform used to interact with other users and share content among users of a network. Examples of social media include but are not limited to Facebook, Twitter, Instagram, YouTube, blogs, and Remind.com.

The district acknowledges that many existing laws and policies apply to social media use by district staff, students, and the public. These include but are not limited to laws and policies in the areas of civility, privacy, public records retention and disclosure, copyright, ballot measures, access to district resources, and First Amendment rights. The district will comply with these laws and update its existing policies and procedures appropriately.

Employees managing social media accounts or posting on behalf of Pullman School District are required to be familiar with and follow the district’s procedures related to social media.

Signing the 5022F1 Employee Account User Agreement upon employment is an agreement to comply with the policies and related procedures outlined in Policy 5022 Electronic Resources and Internet Safety for Staff and Policy 4309 Social Media.

Cross-References:

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| 2021 | Library Information and Technology Programs |
| 2022 | Electronic Resources and Internet Safety for Students |
| 2022P | Electronic Resources and Internet Safety for Students |
| 2024 | Online Learning |
| 2025 | Copyright Compliance |
| 2025P | Copyright Compliance |
| 2331 | Guest Speakers |
| 2331P | Guest Speakers |
| 3200 | Student Rights and Responsibilities |
| 3207 | Prohibition of Harassment, Intimidation, and Bullying |
| 3207P | Prohibition of Harassment, Intimidation, and Bullying |
| 3220 | Freedom of Expression |
| 3220P | Freedom of Expression |
| 3231 | Student Records |
| 3231P | Student Records |
| 3235 | Protection of Student Personal Information |
| 3235P | Protection of Student Personal Information |
| 4020 | Confidential Communications |
| 4040 | Public Access to District Records |
| 4120 | School Support Organizations |
| 4120P | School Support Organizations |
| 4217 | Effective Communication |
| 4217P | Effective Communication |
| 5011 | Sexual Harassment |
| 5011P | Sexual Harassment |
| 5022 | Electronic Resources and Internet Safety for Staff |
| 5252 | Staff Participation in Political Activities |
| 5252P | Staff Participation in Political Activities |
| 5253 | Maintaining Professional Staff/Student Boundaries |
| 5253P | Maintaining Professional Staff/Student Boundaries |

Adopted: March 25, 2020