

ONE CITY 2024-25 STRATEGIC PLAN

Approved by One City's Board of Directors at its May 28, 2024 Board Meeting.

OCS Vision: A Greater Madison community and State of Wisconsin where all children are prepared to contribute and succeed as adults, support strong communities and raise healthy families.

OCS Mission: To seed a new model of public education that ensures children and teens are on track to succeed in a college or career preparatory program from birth through high school graduation

One City 2024-25 Priorities:

- **Scholar Growth:** Enroll 3-months-old through 8th grade / Continue improving academic results, institutionalizing our habits of character, and cultivating scholar unity & success
- **Fidelity:** Effectively execute our education models / Develop Plan for adding grades 9-12
- **Joyful Culture:** Cultivate, promote, and support a joyful staff and school culture where everyone is accountable for producing excellent results and a harmonious community
- **Stability:** Advance Public Policy Efforts / Drive operational excellence and accountability among all stakeholders / Host 10th Anniversary Celebration and complete renovations

One City's 2024-25 Strategic Agenda:

- Strengthen One City's financial resources and team (hiring, coaching and development)
- Enroll and retain scholars 3-months-old through 8th grade / maintain slow growth 4K-8
- Implement EL Education with fidelity / Enhance academic programming (foreign language(s) and partnerships) / Develop a plan for scaling One City Preschool
- Re-engage Capital Campaign to complete renovations of both One City campuses

Strengthen our Organizational Leadership:

- Implement the Baldrige Excellence Framework in Education and Operations
- Ensure job functions are properly aligned, empowered and supported by leadership
- Ensure all staff have clear goals and objectives, realistic work plans, monthly leadership statuses, timely and effective evaluations, and professional development/learning plans

Strengthen our Board of Directors:

- Bring new members onto to the Boards of Directors of OCS and OCS Foundation
- Ensure each Board member has 2-3 objectives for 2024-25, including engaging in OCS' fundraising, programming, community engagement and advocacy initiatives

Fundraising, Community Engagement and Community Partnerships:

- Plan, organize and host OCS' 10th Anniversary Celebration in July 2025
- Develop Fund-a-Scholar Model to address funding gap / Re-engage Capital Campaign
- Advocate for greater, equitable funding/public policy that strengthens PK-12 Education