



5 Year Strategic Plan

Created September 2023 from Board Retreat

Miles Ahead Charter School is a tuition-free, public K-3 charter school that is looking to serve the students from 5 various target areas, while located in the South Cobb area. In our opening year, we will start as a K-4 school, and we have aspirations to grow into a K-8 school by our fifth year of operation. To work towards our goal of opening and maintaining our school, we have created this strategic plan that outlines our focuses for the current and upcoming four years, along with the goal to achieve within each.

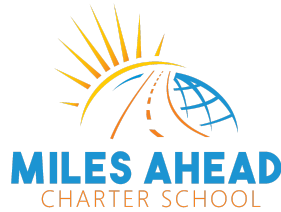
This document is to provide the overall strategic goals for each year at a high-level. This document is designed to be a working document, where the Board will revisit quarterly to ensure we are on track with meeting each of our goals, as well as to further develop goals as needed. To view the working document of these goals, including their details and status, click [here](#).

Role of a Charter School Governing Board

A state charter school governing board is responsible for the vision-setting, policymaking, and oversight of a local education agency (LEA) expected to provide a high-quality education to students with a multi-million dollar budget of public funding.

Charter Contract

The charter contract for a state charter school is between the SCSC and the school's governing board –NOT the school leader or any school staff. As a result, the school's governing board is responsible for the responsibilities and obligations therein.



Year 1: MACS Opening Year

(July 2023 - June 2024)

The year has finally come that we have been so anxiously waiting for, the year where the doors of MACS will open to our staff and families. The diligent work and attention to detail during the previous three years will make the start of this year smoother and one that we can start in confidence.

Our goals for this year include:

Focus Area	Strategic Goals for the Year
Governance	<ul style="list-style-type: none"> ● Assess our progress with the original strategic plan and develop a new plan for the upcoming four years. ● Continue to attend required training provided by the State and Board of Education ● Continue engagement with stakeholders, community leaders and families through various meetings and town halls meetings, requesting feedback.
Academic	<ul style="list-style-type: none"> ● Receive a completed academic audit by EL, GCSA, SCSC, along with reviewing recommendations and incorporating them into the upcoming strategic plan. ● Engage in staff performance reviews using systems such as LKES.
Community Engagement	<ul style="list-style-type: none"> ● Host Open House Events quarterly to showcase new home of MACS ● Continue to drive letters of intent, building a wait list if need be ● Execute on desired facility partnerships
Fundraising	<ul style="list-style-type: none"> ● Reach desired goal amount of funding in the back to achieve sense of stability at start of school opening ● Continue to diversify the funding portfolio in order to offset any funding streams that may change
Plan For Growth	<ul style="list-style-type: none"> ● Facility Negotiations or Building 200 ● Human Resources ... Retention, Hiring, Training, Etc. ● Number of Classes per grade ● Where are classes held
Finances	<ul style="list-style-type: none"> ● Rolling 12 Month Cash Flow Projection
Monitoring	
Comprehensive Performance Framework	



Year 2: Governance Year / Growth: 5th Grade

(July 2024 - June 2025)

After receiving approval of our charter from the State, the Planning Year will focus on preparing MACS for opening its doors the following year. With the benefit of an additional year due to COVID-19 implications, we will use this year to strengthen our partnerships with the community leaders and families.

Our goals for this year include:

Focus Area	Strategic Goals for the Year
Governance	<ul style="list-style-type: none"> ● Continue to attend required training provided by the State and Board of Education ● Maintain compliance as a tax-exempt non-profit organization ● Increase engagement opportunities with the community to support hearing feedback and promoting transparency
Academic	<ul style="list-style-type: none"> ● Hire remaining staff members and commence trainings and preparatory work prior to school opening ● Continue to attend EL trainings
Community Engagement	<ul style="list-style-type: none"> ● Evaluate the need and process for a student lottery based on filling the allotted spots ● Invite and host various building events to showcase the new home of MACS ● Explore opportunities for facilities partnerships (revenue and non-revenue generating) ● Increase intent to enroll numbers by engaging families and youth organizations in school events
Fundraising	<ul style="list-style-type: none"> ● Continue to execute the fundraising plan ● Increase connection with community leaders, businesses and grantors as well as to growth the breadth of these groups ● Envision the story to include in collateral materials to further engage stakeholders and funders
Plan For Growth	<ul style="list-style-type: none"> ● Human Resources ... Retention, Hiring, Training, Etc. ● Number of Classes per grade ● Where are classes held
Finances	<ul style="list-style-type: none"> ● Rolling 12 Month Cash Flow Projection
Monitoring	



Year 3: Governance Year / Growth Grade 6

(July 2025 - June 2026)

After receiving approval of our charter from the State, the Planning Year will focus on preparing MACS for opening its doors the following year. With the benefit of an additional year due to COVID-19 implications, we will use this year to strengthen our partnerships with the community leaders and families.

Our goals for this year include:

Focus Area	Strategic Goals for the Year
Governance	<ul style="list-style-type: none"> ● Continue to attend required trainings provided by the State and Board of Education ● Maintain compliance as a tax-exempt non-profit organization ● Increase engagement opportunities with the community to support hearing feedback and promoting transparency
Academic	<ul style="list-style-type: none"> ● Hire remaining staff members and commence trainings and preparatory work prior to school opening ● Continue to attend EL trainings
Community Engagement	<ul style="list-style-type: none"> ● Evaluate the need and process for a student lottery based on filling the allotted spots ● Invite and host various building events to showcase the new home of MACS ● Explore opportunities for facilities partnerships (revenue and non-revenue generating) ● Increase intent to enroll numbers by engaging families and youth organizations in school events
Fundraising	<ul style="list-style-type: none"> ● Continue to execute the fundraising plan ● Increase connection with community leaders, businesses and grantors as well as to growth the breadth of these groups ● Envision the story to include in collateral materials to further engage stakeholders and funders
Plan For Growth	<ul style="list-style-type: none"> ● Human Resources ... Retention, Hiring, Training, Etc. ● Number of Classes per grade ● Where are classes held
Finances	<ul style="list-style-type: none"> ● Rolling 12 Month Cash Flow Projection
Monitoring	



Year 4: Governance Year / Growth Grade 7

(July 2026 - June 2027)

After receiving approval of our charter from the State, the Planning Year will focus on preparing MACS for opening its doors the following year. With the benefit of an additional year due to COVID-19 implications, we will use this year to strengthen our partnerships with the community leaders and families.

Our goals for this year include:

Focus Area	Strategic Goals for the Year
Governance	<ul style="list-style-type: none"> ● Continue to attend required trainings provided by the State and Board of Education ● Maintain compliance as a tax-exempt non-profit organization ● Increase engagement opportunities with the community to support hearing feedback and promoting transparency
Academic	<ul style="list-style-type: none"> ● Hire remaining staff members and commence trainings and preparatory work prior to school opening ● Continue to attend EL trainings
Community Engagement	<ul style="list-style-type: none"> ● Evaluate the need and process for a student lottery based on filling the allotted spots ● Invite and host various building events to showcase the new home of MACS ● Explore opportunities for facilities partnerships (revenue and non-revenue generating) ● Increase intent to enroll numbers by engaging families and youth organizations in school events
Fundraising	<ul style="list-style-type: none"> ● Continue to execute the fundraising plan ● Increase connection with community leaders, businesses and grantors as well as to growth the breadth of these groups ● Envision the story to include in collateral materials to further engage stakeholders and funders
Plan For Growth	<ul style="list-style-type: none"> ● Human Resources ... Retention, Hiring, Training, Etc. ● Number of Classes per grade ● Where are classes held
Finances	<ul style="list-style-type: none"> ● Rolling 12 Month Cash Flow Projection
Monitoring	



Year 5: Governance Year / Growth Grade 8

(July 2027- June 2028)

After receiving approval of our charter from the State, the Planning Year will focus on preparing MACS for opening its doors the following year. With the benefit of an additional year due to COVID-19 implications, we will use this year to strengthen our partnerships with the community leaders and families.

Our goals for this year include:

Focus Area	Strategic Goals for the Year
Governance	<ul style="list-style-type: none"> ● Continue to attend required trainings provided by the State and Board of Education ● Maintain compliance as a tax-exempt non-profit organization ● Increase engagement opportunities with the community to support hearing feedback and promoting transparency
Academic	<ul style="list-style-type: none"> ● Hire remaining staff members and commence trainings and preparatory work prior to school opening ● Continue to attend EL trainings
Community Engagement	<ul style="list-style-type: none"> ● Evaluate the need and process for a student lottery based on filling the allotted spots ● Invite and host various building events to showcase the new home of MACS ● Explore opportunities for facilities partnerships (revenue and non-revenue generating) ● Increase intent to enroll numbers by engaging families and youth organizations in school events
Fundraising	<ul style="list-style-type: none"> ● Continue to execute the fundraising plan ● Increase connection with community leaders, businesses and grantors as well as to growth the breadth of these groups ● Envision the story to include in collateral materials to further engage stakeholders and funders
Plan For Growth	<ul style="list-style-type: none"> ● Human Resources ... Retention, Hiring, Training, Etc. ● Number of Classes per grade ● Where are classes held
Finances	<ul style="list-style-type: none"> ● Rolling 12 Month Cash Flow Projection
Monitoring	