

These are unapproved minutes. The contents of them are not official record and are subject to change until they have been voted on for approval by the board.

THE MAIN STREET ACADEMY
COMMUNICATIONS COMMITTEE
REGULAR MEETING MINUTES
THURSDAY OCTOBER 24TH, 2019 @6:00 PM

2861 LAKESHORE DRIVE

PROJECTED DURATION: 1 HOURS AND 0 MINUTES

ATTENDANCE SUMMARY

Name	Status	Arrival Time	Departure Time
Rebecca Dearolph	not present		
Farrah Brown	present	On Time	At Adjournment
Heather Wells	not present		
Kelly Brokenburr	present	On Time	At Adjournment
Ariana Santiago	not present		
Lisa Simon	present	On Time	At Adjournment
Mitch Foster II	present	On Time	At Adjournment

COMMUNICATIONS MANAGER REPORT

- TMSA Uniform Logo Update, Communications Approval and next steps with Governing Board
- Review of TMSA Jets mascot logo (post updates from Sept. Communications Meeting)
- Proposal to recommend and approve 4agoodcause for donation portal vendor
- GA Gives/#GivingTuesday TMSA ready
- Transition Communications Basecamp expense to Governing Board
- AJC/Inspire article update
- Website - tmsa.org updates
- TMSA Communications & Branding Training - Rescheduled to Tuesday, Nov. 5th

Passed Motion:

Approve the agenda as submitted

By: **Farrah Brown** Seconded by: **Kelly Brokenburr**

Discussion:

There was no notable discussion on the motion.

Passed Motion:

Remove Fulton County Public Charter School from bottom of logo on uniforms

By: **Mitch Foster II** Seconded by: **Farrah Brown**

Discussion:

There was no notable discussion on the motion.

Passed Motion:

Adopt the 2nd Runner Up TMSA Mascot Logo due to production complexities

By: **Mitch Foster II** Seconded by: **Kelly Brokenburr**

Discussion:

Re-engage TMSA students and TMSA Board in moving forward with 2nd Runner up design

</o:p>

Passed Motion:

Authorizing Communications Manager up to \$1,000 in existing budget to outsource donation portal

By: **Mitch Foster II** Seconded by: **Farrah Brown**

Discussion:

Additional Research into possible donation portals:

-> 4agoodcause

-> My School Bucks

This portal will be housed on the TMSA website in the "SUPPORT US" tab.

PRINCIPAL'S COMMUNICATIONS REPORT

Lead: Principal Parker

COMMUNICATIONS OFFICER'S REPORT

- Survey Review and discussion 2018-2019 School Year Community Report
- Survey Review and discussion 2018-201 School Year Staff Report

THE MEETING WAS ADJOURNED

The meeting adjourned at approximately 8:19 pm

Passed Motion:

Motion to adjourn

By: **Farrah Brown** Seconded by: **Kelly Brokenburr**

Discussion:

There was no notable discussion on the motion.