

THE MAIN STREET ACADEMY

COMMUNICATIONS COMMITTEE

REGULAR MEETING AGENDA

THURSDAY OCTOBER 24TH, 2019 @6:00 PM

2861 LAKESHORE DRIVE

PROJECTED DURATION: 1 HOURS AND 0 MINUTES

COMMUNICATIONS MANAGER REPORT 30 MIN

- TMSA Uniform Logo Update, Communications Approval and next steps with Governing Board
- Review of TMSA Jets mascot logo (post updates from Sept. Communications Meeting)
- Proposal to recommend and approve 4agoodcause for donation portal vendor
- GA Gives/#GivingTuesday TMSA ready
- Transition Communications Basecamp expense to Governing Board
- AJC/Inspire article update
- Website - tmsa.org updates
- TMSA Communications & Branding Training - Rescheduled to Tuesday, Nov. 5th

ACTIONS:

1. *Approve the agenda as submitted*

COMMUNICATIONS OFFICER'S REPORT 20 MIN

- Survey Review and discussion 2018-2019 School Year Community Report
- Survey Review and discussion 2018-201 School Year Staff Report

PRINCIPAL'S COMMUNICATIONS REPORT 5 MIN

Lead: Principal Parker

PTO COMMUNICATIONS UPDATE 5 MIN

Lead: Ms. Graves

