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**THE MAIN STREET ACADEMY**  
**COMMUNICATIONS COMMITTEE**  
**REGULAR MEETING MINUTES**  
**TUESDAY AUGUST 21ST, 2018 @6:30 PM**

2861 LAKESHORE DRIVE

PROJECTED DURATION: 2 HOURS AND 21 MINUTES

**ATTENDANCE SUMMARY**

<b>Name</b>	<b>Status</b>	<b>Arrival Time</b>	<b>Departure Time</b>
Tha Vin	present	On Time	At Adjournment
Stacy Kerber	present	On Time	At Adjournment
Chandra Graves	present	On Time	At Adjournment
Sabrina Wilson	not present		
Noel Mayeske	present	On Time	At Adjournment
Cheryl Parker	not present		
Katrina Dawson	not present		
Tequila Douglas	present	On Time	At Adjournment
Kenya Morris	not present		
Ariana Santiago	not present		
Anne H Goehring	not present		
Alicia Jones Hicks	present	On Time	At Adjournment
Jamil Johnson-Pearson	present	On Time	At Adjournment
Jamila Jackson	present	On Time	At Adjournment

**WELCOME AND ROLL CALL**

The meeting will be called to the order.

### **Proposed Motion:**

Approve the agenda as submitted

### **Discussion:**

There was no notable discussion on the motion.

## COMMUNICATIONS OFFICER'S REPORT

- Governing Board Communications
- Academic and School Performance Committee Communications
- Finance Committee Communications
- Governance Committee Communications
- Resource Development Initiative

## STRATEGIC COMMUNICATIONS UPDATES

Communications Strategy Update

Edlio Update

Internal Templates

## PRINCIPAL'S COMMUNICATIONS REPORT

Lead: Principal Parker

Tell us about the previous month's parent-teacher communications in aggregate

- How many messages were sent?
- What is the content of the messages?
- What was the response rate?
- Did teachers discover any pain points?

Tell us about upcoming parent-teacher communications

- By grade level

Give a shout out to an excellent communication

- Will give acknowledgement at the end of the year

## PTO COMMUNICATIONS UPDATE

Lead: PTO leadership

## BRAND SUBCOMMITTEE UPDATES

Updates from the subcommittee

## TECHNOLOGY SUBCOMMITTEE UPDATES

Updates from the Technology subcommittee

## PUBLIC RELATIONS SUBCOMMITTEE

Public Relations updates

## RESEARCH SUBCOMMITTEE

Research updates

## THE MEETING WAS ADJOURNED

The meeting adjourned at approximately 10:13 pm

### **Passed Motion:**

Motion to adjourn

### **Discussion:**

There was no notable discussion on the motion.

## VOLUNTEERISM UPDATES

Lead - PTO officers

room parents, etc

## COMMUNICATIONS OPEN FORUM

- Provide open-ended feedback on communication activities on the ground
- decide whether the ideas are going to the parking lot or turn into a project
- in turn can go to board to push needs
- all committees/boards can submit in the open forum
- Tha Vin walked out @658pm
- Meeting continued to figure out what is our priority and need immediately
- Talks of survey and invitation to do interviews
- deliver communication issues to Parker and Arianna
- WHAT DOES ARIANNA DO?
- go back to the beginning
- figure out what committees are doing what