

THE MAIN STREET ACADEMY

COMMUNICATIONS COMMITTEE

REGULAR MEETING AGENDA

MONDAY MAY 14TH, 2018 @6:00 PM

2861 LAKESHORE DRIVE

PROJECTED DURATION: 1 HOURS AND 30 MINUTES

RECAP FROM APRIL MEETING 15 MIN

- Discuss BaseCamp pilot
- Review subcommittee alignment

DISCUSS INTEGRATED COMMUNICATIONS W/ EDUCATIONAL NETWORKS
45 MIN

- Walk through solution
- Q&A with Oliver Diaz-Nada

DEVELOP SUBCOMMITTEE PLAYBOOKS 30 MIN

- Discuss purpose
- Brainstorm components
- Identify subcommittee leads