

THE MAIN STREET ACADEMY

GOVERNING BOARD

**REGULAR MEETING AGENDA**

TUESDAY JULY 30TH, 2019 @7:00 PM

2861 LAKESHORE DRIVE

PROJECTED DURATION: 2 HOURS AND 11 MINUTES

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**WELCOME AND CALL TO ORDER** 1 MIN

The meeting will be called to the order.

**APPROVAL OF AGENDA** 5 MIN

So that there is agreement between board members on the agenda, and the amount of time spent on the meeting, the board shall vote to approve an agenda for the meeting. To the best of its ability, it will follow that agenda, and allow for the chair to move the board through the agenda as specified.

**PUBLIC COMMENT** 10 MIN

Our Public Comment period is for members of the public to address the board. Each member of the public may sign up to comment at the meeting, and will be allotted two minutes. The board will listen, but may not directly respond to any comments. Our meetings are open to the public and public record. As such, if your comment is about a private matter, please contact the board via email, or speak to the board chair privately.

**APPROVAL OF MINUTES FROM JUN 25, 2019** 5 MIN

ACTIONS:

1. *Approve the minutes amending Jessica Monti present at June 25th Board Meeting.*

**APPROVAL OF MINUTES FROM JUL 15, 2019** 5 MIN

ACTIONS:

1. *Approve the minutes as submitted*

**OTHER ITEMS FOR DISCUSSION** 15 MIN

Discuss and approve the goals (organizational, finance, and student achievement) for the FCS re-charter.

Discuss current (2016-2019) Strategic Plan status and the need for the Board to commit to commencing an updated strategic planning process during the 2019-2020 school year. An updated Strategic Plan is critical to establishing, and monitoring, vision, mission and budgetary priorities.

## ACTIONS:

1. *Approve the goals (organizational, finance, and student achievement) for the FCS re-charter.*
2. *Commence a strategic planning process to update the 2016-2019 plan, to begin during the 2019-2020 school year.*

## PRINCIPAL REPORT 15 MIN

The school leader reports on the status of the school.

## FACULTY REPORT 10 MIN

This report comes from the staff elected faculty member to the board.

## FINANCE COMMITTEE REPORT 15 MIN

PTO Report

Financial Review

1. Finalize new banking option at the August 2019 meeting.
2. A lump sum payment will be made toward HVAC balance in 1st quarter FY20.
3. FY20 budget updates.
4. FY19 audit will be completed on schedule.
5. Update on filling open positions.

Facility Improvements

1. Grant application was submitted to begin basement renovations.
2. The stairwell treads will be replaced and the hallway treads will be updated to match.

Other Items

1. Approval of breakfast and lunch for faculty and staff for new school year.
2. Natural gas providers.
3. Approved Mitch Foster, II and Willie Davis, Jr. as Finance Committee members.

## ACTIONS:

1. *Motion: Approve board sponsored breakfast and lunch for faculty and staff for new school year not to exceed \$1,653 and to approve purchase of teacher and staff supplies using the board reserved fundraising not to exceed \$2,000.*

## COMMUNICATIONS REPORT 10 MIN

### **Updates for the board meeting:**

- Marketing collateral has been completed
- Community Survey Results are completed (240 respondents)
- Staff Survey Results (staying open until August 12 to allow returning staff to respond)
- Website updated
- RFP is still open until August 15
- Communications training on Thursday, August 1
- Mascots Results rolled out with Video Announcement
- One person inquire about the RFP - Posted on design freelance sites, and will repost
- Day One Readiness and Communication
- New Marketing Communications Mngr has been hired

### **Communications Training:**

1. - Activity
  2. - Review ReBrand Deck
  3. - Talk about the new comms mngr coming in and more processes rolling out in the first 9 weeks
  4. - Review Communications Policy
  5. - Communicating with Parents + Colleagues Scenarios (2 colleague/admin; 2 parents)
- 24 hour response time
  - Lead with Consideration and Kindness
  - Listen first, respond later. Customer Service is key!
  - Customer Service and Communications is a key focus for the Governing Board at all levels.
  - We are all Brand Ambassadors for TMSA. Be the brand (value proposition).

- Platforms currently using: Edlio, Class Dojo
- 1. - Hands-on Edlio Teacher Pages training
- Creating your page
- Contact lists and emailing parents
- Standard info for parents with weekly updates

## ACADEMIC & SCHOOL PERFORMANCE COMMITTEE REPORT 10 MIN

None given..

## GOVERNANCE COMMITTEE REPORT 10 MIN

The Governance Committee met on July 23, 2019.

Need to send communication from board to all stakeholders. Will work with Communications Committee

## PRESIDENT'S REPORT 15 MIN

This report is made by the governing board President.

## FUTURE BUSINESS 5 MIN

This is to add new business to next month's agenda.