

THE MAIN STREET ACADEMY

GOVERNING BOARD REGULAR MEETING MINUTES TUESDAY JUNE 26TH, 2018 @7:00 PM

2861 LAKESHORE DRIVE

PROJECTED DURATION: 1 HOURS AND 51 MINUTES

ATTENDANCE SUMMARY

Name	Status	Arrival Time	Departure Time
Dr. DeAndre S. Pickett	present	On Time	At Adjournment
Fred Parham	present	On Time	At Adjournment
Tony Morrison	present	On Time	At Adjournment
Rebecca Dearolph	present	On Time	At Adjournment
Tha Vin	present	On Time	At Adjournment
Britton Bateman	present	On Time	At Adjournment
Jennifer Fine	present	On Time	At Adjournment
Erin Rodgers	not present		
Dr. Kelly Johnson	not present		
Dr. Laurie Jackson-Lee	present	On Time	At Adjournment
Bianca Motley Broom	not present		
Cheryl Parker	not present		
Virginia Smith	present	On Time	At Adjournment
Dr. Olamide Moore	not present		
Laura Calloway	not present		
Farrah Brown	present	On Time	At Adjournment
Chandra Graves	not present		
Bridgett Bell	not present		
Heather Wells	not present		

APPROVAL OF AGENDA

So that there is agreement between board members on the agenda, and the amount of time spent on the meeting, the board shall vote to approve an agenda for the meeting. To the best of its ability, it will follow that agenda, and allow for the chair to move the

board through the agenda as specified.

Passed Motion:

Approve the agenda as submitted

By: **Tha Vin** Seconded by: **Dr. Laurie Jackson-Lee**

Discussion:

There was no notable discussion on the motion.

APPROVAL OF MINUTES FROM MAY 29, 2018

Passed Motion:

Approve the minutes as submitted

By: **Farrah Brown** Seconded by: **Tha Vin**

Discussion:

There was no notable discussion on the motion.

PUBLIC COMMENT

Roger Nicholson, interest to beautify stadium. Take care of stadium, name the stadium after Lakeshore Stadium. Preservation of history.

It is recommended to have a proposal and structure to pursue the initiative.

PRINCIPAL REPORT

No report. Principal is at a conference.

FACULTY REPORT

No report. At a conference.

WELCOME AND CALL TO ORDER

The meeting will be called to the order, beginning at 7:12p.m

COMMUNICATIONS REPORT

This report is submitted by the communications chair.

#1: Discovery Session Community Report

Ariana delivered the high level summary report at the May meeting. This is the draft of the full community wide report. It is dense - so please sit down with a cup of coffee and give it a read. The Communications committee has gone through its round of

feedback and I wanted to make sure you guys have a chance to give feedback.

Here are a few areas of feedback for you to consider:

- Strategic Alignment: Are there other opportunities to align strategically?
- Committee Collaboration: What committees will be impacted by this report?
- Target Audience: Who are the key people who must see this report? (include contact info)

Action: Review the report, send me your questions and be prepared to vote for the public release. (The Communications Committee has reviewed the report and given feedback.)

#2: FlyLight Creative Retainer Contract

I felt the need to transition Ariana Santiago - the communications consultant - from a project-based to a retainer-based relationship. There had been preliminary discussions about hiring a part-time grant writer/communications employee but these discussions didn't result in a budget allocation I had expected. The 2018-2019 budget allocation for communications is \$10,000. Before I approach the Finance Committee with a request for a retainer, I wanted to field this request with the Governing Board.

Here are a few of my concerns about the project-based approach:

- Services end with project completion: if additional services are needed, TMSA must initiate another contract; so Ariana and I are always in a ramp up/ramp down mode
- More costly for the school: requires more time (coordination and administrative activities from the school) both in man power and dollars (Example: Ariana could hold multiple photoshoots for different projects at one time instead of hiring a photographer for each project separately.)
- Focused on short-term: Currently, Ariana works toward project goals and doesn't see the strategic implications

Action: Review the contract and email me your feedback about execution directly. Please do not email me questions about the budget. The budget discussion will occur with the Finance Committee. I'll be presenting this retainer request to Virginia and the Finance Committee.

Passed Motion:

Motion to approve the scope of services, retainer contract, and to authorize related negotiations with the communications consultant, Flylight Creative.

By: **Jennifer Fine** Seconded by: **Britton Bateman**

Discussion:

There was no notable discussion on the motion.

ACADEMIC & SCHOOL PERFORMANCE COMMITTEE REPORT

No report.

PRESIDENT'S REPORT

This report is made by the governing board President.

- Final 2017-2018 Academic Year Assessment
- Board Member recognitions
- Final remarks

Passed Motion:

Approve transition of outgoing President, Dr. De'Andre S. Pickett into Immediate Past President status.

By: **Jennifer Fine** Seconded by: **Britton Bateman**

Discussion:

There was no notable discussion on the motion.

THE MEETING WAS ADJOURNED

The meeting adjourned at approximately 8:59 pm

Passed Motion:

Motion to adjourn

By: **Tha Vin** Seconded by: **Jennifer Fine**

Discussion:

There was no notable discussion on the motion.

FINANCE COMMITTEE REPORT

In the absence of a Treasurer, the report was delivered by Director of Business Operations.

- Improvements to the school are underway: Painting of hallway, stairway, front office furniture, deep cleaning school, cleaning of basement, quotes of the LED lights, quotes for bathroom stalls, and repavement of the parking lot.
- **Benefits conversation**
- Health Insurance concerns from staff
- **FY19 Budget discussion** - reviewing FY19 budget

Passed Motion:

To amend the approved healthcare benefits and accept plan 3 to reduce the single contribution to \$450 for employee contribution, and set employee + spouse/ or employee+ child at \$800, and family to \$1000 per month.

By: **Tha Vin** Seconded by: **Britton Bateman**

Discussion:

There was no notable discussion on the motion.

GOVERNANCE COMMITTEE REPORT

This report is submitted by the governance committee chair.

- Voting on full term of Dr. Kelly Johnson
- Potentially fill any vacant roles

Training Plan for FY 2019

- Two formal board trainings, it will be Fall: August 25th or September 8th
- jJanuary 5 or 19th

Returning board members need 9 hours and new board members 15 hours.

Passed Motion:

Motion to approve a full term for Dr. Kelly Johnson.

By: **Rebecca Dearolph** Seconded by: **Farrah Brown**

Discussion:

There was no notable discussion on the motion.