

THE MAIN STREET ACADEMY

GOVERNING BOARD REGULAR MEETING AGENDA TUESDAY MAY 28TH, 2019 @7:00 PM

2861 LAKESHORE DRIVE

PROJECTED DURATION: 2 HOURS AND 36 MINUTES

WELCOME AND CALL TO ORDER 1 MIN

The meeting will be called to the order.

APPROVAL OF AGENDA 5 MIN

So that there is agreement between board members on the agenda, and the amount of time spent on the meeting, the board shall vote to approve an agenda for the meeting. To the best of its ability, it will follow that agenda, and allow for the chair to move the board through the agenda as specified.

ACTIONS:

1. *Approve the agenda as submitted*

PUBLIC COMMENT 10 MIN

Our Public Comment period is for members of the public to address the board. Each member of the public may sign up to comment at the meeting, and will be allotted two minutes. The board will listen, but may not directly respond to any comments. Our meetings are open to the public and public record. As such, if your comment is about a private matter, please contact the board via email, or speak to the board chair privately.

APPROVAL OF MINUTES FROM APR 30, 2019 5 MIN

ACTIONS:

1. *Approve the minutes as submitted*

PRINCIPAL REPORT 15 MIN

The school leader reports on the status of the school.

FACULTY REPORT 10 MIN

This report comes from the staff elected faculty member to the board.

ACADEMIC & SCHOOL PERFORMANCE COMMITTEE REPORT 10 MIN

This report is submitted by the ASPC Chair.

PTO PRESIDENT REPORT 15 MIN

FINANCE COMMITTEE REPORT 30 MIN

Discussion and approval of FY20 Budget to include several new positions: (4)1st Grade Teacher Assts., 8th Grade Teacher, Reading Instructional Coach (K-5), TAG Resource Teacher, Dir. Of Curriculum & Instruction, Director of Communications, Admin Asst to the Principal, F/T Social Worker. (**Voting Item**)

ACTIONS:

1. *Approve the FY20 Budget.*

COMMUNICATIONS REPORT 10 MIN

Updates:

- Communications Manager position finalized. Hiring Summer 2019
- Solidified the brand identity - Voting Required

Voting required for the following items.

- Sunset the Core Values adopted by Edison to 7 Habits
- Vote on Tagline used for brand
- Onliness/ Value Proposition Statement
- Brand Positioning Statement
- Logo Refresh which includes: Refreshed primary logo, secondary logo, refreshed secondary logo, refreshed word mark, seal
- Filmed and curated a brand video

Upcoming

- Printed collateral designs and collect data
- Training for stakeholders of communication
- Review and document of current process, systems, platforms used etc for succession planning
- Transitions to Communications staff and define clear roles between the board.
- Summer planning for Communications with Administration

ACTIONS:

1. *Adopt the brand identity board. 1.Sunset the Core Values adopted by Edison to 7 Habits 2.Vote on Tagline used for brand 3.Onliness/ Value Proposition Statement 4.Brand Positioning Statement 5.Logo Refresh which includes: Refreshed primary logo, secondary logo, refreshed secondary logo,refreshed wordmark,seal provided the established date for TMSA is confirmed along with minor typographical changes.*

GOVERNANCE COMMITTEE REPORT 10 MIN

This report is submitted by the governance committee chair.

ACTIONS:

1. *Approve the 7 proposed new TMSA Governing Board members for the 2019-2021 Term by ballot.*
2. *Approve the amendments to the Bylaws to include minor changes listed below.*

PRESIDENT'S REPORT 10 MIN

- Recharter Petition Status
- Discussion of Locally-Approved Charter School Partners Roles and Responsibilities Chart (**Voting Item**)

ACTIONS:

1. *Approve the Locally-Approved Charter School Partners Roles and Responsibilities Chart with the understanding that it may be amended to address two specific areas for clarification.*

FUTURE BUSINESS 5 MIN

This is to add new business to next month's agenda.

EXECUTIVE SESSION -PERSONNEL 5 MIN

ADJOURN 15 MIN