

THE MAIN STREET ACADEMY

GOVERNING BOARD

REGULAR MEETING AGENDA

TUESDAY JUNE 26TH, 2018 @7:00 PM

2861 LAKESHORE DRIVE

PROJECTED DURATION: 1 HOURS AND 51 MINUTES

WELCOME AND CALL TO ORDER 1 MIN

The meeting will be called to the order, beginning with the pledge of allegiance.

APPROVAL OF AGENDA 5 MIN

So that there is agreement between board members on the agenda, and the amount of time spent on the meeting, the board shall vote to approve an agenda for the meeting. To the best of its ability, it will follow that agenda, and allow for the chair to move the board through the agenda as specified.

ACTIONS:

1. *Approve the agenda as submitted*

APPROVAL OF MINUTES FROM MAY 29, 2018 5 MIN

ACTIONS:

1. *Approve the minutes as submitted*

PUBLIC COMMENT 10 MIN

Our Public Comment period is for members of the public to address the board. Each member of the public may sign up to comment at the meeting, and will be allotted two minutes. The board will listen, but may not directly respond to any comments. Our meetings are open to the public and public record. As such, if your comment is about a private matter, please contact the board via email, or speak to the board chair privately.

PRINCIPAL REPORT 15 MIN

The school leader reports on the status of the school.

FACULTY REPORT 10 MIN

This report comes from the staff elected faculty member to the board.

FINANCE COMMITTEE REPORT 15 MIN

This report is submitted by the treasurer.

- **Benefits conversation**
- Health Insurance concerns from staff
- **FY19 Budget discussion**

COMMUNICATIONS REPORT 10 MIN

This report is submitted by the communications chair.

#1: Discovery Session Community Report

Ariana delivered the high level summary report at the May meeting. This is the draft of the full community wide report. It is dense - so please sit down with a cup of coffee and give it a read. The Communications committee has gone through its round of feedback and I wanted to make sure you guys have a chance to give feedback.

Here are a few areas of feedback for you to consider:

- Strategic Alignment: Are there other opportunities to align strategically?
- Committee Collaboration: What committees will be impacted by this report?
- Target Audience: Who are the key people who must see this report? (include contact info)

Action: Review the report, send me your questions and be prepared to vote for the public release. (The Communications Committee has reviewed the report and given feedback.)

#2: FlyLight Creative Retainer Contract

I felt the need to transition Ariana Santiago - the communications consultant - from a project-based to a retainer-based relationship. There had been preliminary discussions about hiring a part-time grant writer/communications employee but these discussions didn't result in a budget allocation I had expected. The 2018-2019 budget allocation for communications is \$10,000. Before I approach the Finance Committee with a request for a retainer, I wanted to field this request with the Governing Board.

Here are a few of my concerns about the project-based approach:

- Services end with project completion: if additional services are needed, TMSA must initiate another contract; so Ariana and I are always in a ramp up/ramp down mode
- More costly for the school: requires more time (coordination and administrative activities from the school) both in man power and dollars (Example: Ariana could hold multiple photoshoots for different projects at one time instead of hiring a photographer for each project separately.)
- Focused on short-term: Currently, Ariana works toward project goals and doesn't see the strategic implications

Action: Review the contract and email me your feedback about execution directly. Please do not email me questions about the budget. The budget discussion will occur with the Finance Committee. I'll be presenting this retainer request to Virginia and the Finance Committee.

GOVERNANCE COMMITTEE REPORT 10 MIN

This report is submitted by the governance committee chair.

- Voting on full term of Dr. Kelly Johnson
- Potentially fill any vacate roles (?)

ACADEMIC & SCHOOL PERFORMANCE COMMITTEE REPORT 10 MIN

This report is submitted by the ASPC Chair.

PRESIDENT'S REPORT 15 MIN

This report is made by the governing board President.

- Final 2017-2018 Academic Year Assessment
- Board Member recognitions
- Final remarks

ACTIONS:

1. Approve transition of outgoing President, Dr. De'Andre S. Pickett into Immediate Past President status.

FUTURE BUSINESS 5 MIN

This is to add new business to next month's agenda.