

THE MAIN STREET ACADEMY

GOVERNING BOARD REGULAR MEETING AGENDA TUESDAY MARCH 26TH, 2019 @7:00 PM

2861 LAKESHORE DRIVE

PROJECTED DURATION: 2 HOURS AND 16 MINUTES

WELCOME AND CALL TO ORDER 1 MIN

Once a quorum is established, the meeting will be called to the order.

APPROVAL OF AGENDA 5 MIN

So that there is agreement between board members on the agenda, and the amount of time spent on the meeting, the board shall vote to approve an agenda for the meeting. To the best of its ability, it will follow that agenda, and allow for the chair to move the board through the agenda as specified.

ACTIONS:

1. *Approve Agenda as presented.*

APPROVAL OF MINUTES 15 MIN

Approval of February 26, 2019 Board meeting minutes.

PUBLIC COMMENT 10 MIN

Our Public Comment period is for members of the public to address the board. Each member of the public may sign up to comment at the meeting, and will be allotted two minutes. The board will listen, but may not directly respond to any comments. Our meetings are open to the public and public record. As such, if your comment is about a private matter, please contact the board via email, or speak to the board chair privately.

FACULTY REPORT 10 MIN

This report comes from the staff elected faculty member to the board.

PTO REPORT 10 MIN

Report given by the PTO President

PRINCIPAL REPORT 15 MIN

The school leader reports on the status of the school.

ACADEMIC & SCHOOL PERFORMANCE COMMITTEE REPORT 10 MIN

This report is submitted by the ASPC Chair.

GOVERNANCE COMMITTEE REPORT 15 MIN

This report is submitted by the Governance Committee Chair.

COMMUNICATIONS REPORT 15 MIN

Update:

Farrah Brown, has served for the first full month for the Interim Communications. Weekly updated and Communications has occurred with Consultant Ariana Santiago. Communications team met on 3.26.2019.

Communications Manager

Finance approved position. Position is aligned with the Fulton County standards. We are still confirming start date with staff.

Communications hire would be trained by Ariana. Once hire is in place, the contract between TMSA & Ariana would end

Communications Calendar

A communications calendar has been created to help educate all stake holders of the systems and processes that has been adopted by the school. Calendar needs to be approved by administration.

Marketing Collateral

We will break up the phases to produce material in 2 phases. Communications Team will work with Ariana, Administration and staff to obtain content for the detailed collateral.

Brand Refresh

As stated previous meeting, Ariana took a special group through a brand identity activity to help solidify the value proposition and branding. The Communications team is in the research phase of identifying mascots in our local area. We will like to include All

stakeholders to be apart of this process. This is a work in process

EOY Community Survey

& Survey Results Infographic

To engage and listen to all stakeholders we would like to create a survey to identify our strengths, weakness, opportunities and threats for the 2018-2019. We will reach out to key persons to retrieve questions to include in the survey.

PRESIDENT'S REPORT 15 MIN

This report is made by the governing board President.

- Recharter kick-off call occurred on 3/15. Task Force is comprised of: Thomas van Soelen, Principal Parker, Virginia Smith, Elisa Falco, Jennifer Fine, Heather Wells, Past President Robert Baker and past Boardmember Noel Mayeske
- In person Task Force meeting scheduled for 3/29 at TMSA
- Housekeeping reminder to get Committee and staff reports posted to CharterBoards a week prior to Board meeting
- All Committees please send a courtesy email to all Boardmembers of upcoming meeting dates

FUTURE BUSINESS 15 MIN

This is to add new business to next month's agenda.

- FY2020 Budget
- Strategic Planning/Budgeting - Year over year staffing plan