

Strategic Goals | 2020 - 2023

Goal 1: ERA will develop adequate financial resources to ensure its long-term financial stability.

- Strategy 1.1: Create a structure for the annual fund with the goal of a 10% increase each year (*Annual Fund Rollout Group*)
- Strategy 1.2: Create a booster's structure to support funding for arts and athletic programs (*Booster Committees*)
- Strategy 1.3: Develop a transparent financial plan for athletics through a range of options to include: school budget, annual fund, community sponsorships, fundraising events, etc (*Leadership Team (LT), Athletic Director, Athletic Boosters*)
- Strategy 1.4: Grow and create community partnerships in order to fund STEAM programs (*Administrative Leadership Team (ALT), Board of Directors*)
- Strategy 1.5: Continue to invest in technology for both staff and students. Technology planning, technology grants, other (*LT*, *IT Team*)

Goal 2: ERA will attract, develop, and retain diverse and exceptional educators that support the identified curriculum competencies and the needs of an expanding student population.

- Strategy: 2.1: Create professional development opportunities for teachers and staff that align with our goals and needs (*ALT*)
- Strategy: 2.2: Create a competitive salary, benefits, and bonus structure that rewards innovation, dedication, and exceptional service (*ALT*)
- Strategy: 2.3: Diversity & Inclusion task force continuation of the plan for improving diversity and inclusion among students, staff and curriculum at ERA (*Future Visions, D & I Task Force, ALT*)
- Strategy: 2.4: Self-care of faculty, have the flexibility for work life balance (ALT)

Goal 3: ERA will provide students with a rigorous and expanding STEAM curriculum that will equip them with 21st century skills.

Strategy 3.1: Continue to expand electives for middle school students (Curriculum Director, LT)

Strategy 3.2: Create access to a wide range of community college, AP, co-ops, and skills for workplace readiness for high school students *(Curriculum Director, LT)*

Strategy 3.3: Increase usage of Education Valued-Added Assessment System (EVASS) and strategic scheduling in order to maximize student achievement and utilize staffing *(ALT)*

Strategy 3.4: Become a recognized and innovative STEAM curriculum (explore credentials, acknowledgments, benchmarks) *(Teachers, LT)*

Goal 4: ERA will create and maintain facilities and grounds that will support its educational and extracurricular programs.

Strategy 4.1: Create annual goals in order to keep the buildings in excellent repair (ALT)

Strategy 4.2: Keep students and teachers safe on ERA grounds and in facilities (weather, health, violence, natural disasters). Refer to Emergency Actions Plan. *(Safety Task Force, LT)*

Strategy 4.3: Develop hands-on learning areas around the school and property including a potential outdoor science lab and indoor science lab for middle school. *(Teachers, LT)*

Strategy 4.4: Explore a field house and athletics facilities expansion and a larger play space for K-8 *(Athletic Booster Committee)*

Goal 5: ERA will create a culture of high student achievement and good citizens of the world.

Strategy 5.1: Continue to expand learning opportunities outside the classroom including field trips, internships, college visits, guest speakers in the classroom, career day, and in-house field trips *(Teachers, Staff, Enrichment sub-committee)*

Strategy 5.2: Hold events that create face-to-face opportunities with the administrative leadership team. High school and K-8 curriculum nights *(ALT)*

Strategy 5.3: Create learning opportunities for high school parents including financial aid nights, high stakes test information sessions, curriculum nights, study skills tutorials, college application nights, etc. *(LT)*

Strategy 5.4: Support the creation of student-driven service clubs and learning opportunities for students in K-12. *(LT, Parents, Students, Teachers, Community)*

Strategy 5.5: Parents and Teachers Helping (PATH) to focus on staff support and community building. *(PATH)*

Goal 6: The Board of Directors at ERA will effectively provide governance and oversight.

Strategy 6.1: Update application and election processes (remain compliant with charter and manual requirements). Review and potentially implement digital voting process for annual elections. *(Board of Directors)*

Strategy 6.2: Develop outreach processes for ERA community to increase involvement at the committee level to help foster growth of new future Board members. *(Board of Directors)*

Strategy 6.3: Update Board training processes, including training and materials for new members and annual training for sitting members. *(Board of Directors)*

Strategy 6.4: Update educational material on website about the role and sitting members of the Board for ERA families and staff. *(Board of Directors, Board Communication Liaison)*

Approved 12/9/20; The board reserves the right to revise this plan as needed