



APPROVED 11/29/2017

**Reach Cyber Charter School
MINUTES OF THE BOARD OF DIRECTORS MEETING**

Wednesday, October 18, 2017 at 9:30 a.m.

Held at the following location and via teleconference

750 East Park Drive, Suite 204
Harrisburg, PA 17111

I. Call to Order and Roll Call

Mr. Taylor called the meeting to order at 9:31 a.m. when all participants were present and able to hear each other.

Board Members Present: David Taylor, Joe Harford, Dave Biondo and Paul Donecker (in person); Alex Schuh (via phone);

Board Members Joined During Meeting: Gail Hawkins-Bush;

Guests: Jane Swan, School Leader; LeeAnn Richie, Michael Hinshaw, Jennifer Berry-Probst, Cody Smith, Stephanie Weirich, Lindsey Rhodes, Karen Yeselavage, School staff; Kevin Corcoran, Charter Choices, Financial Consultant; Andrew Pasquinilli, Rachel Graver, Amanda Jay, Mindy Whisman and Megann Arthur, Pearson Online and Blended Learning (POBL) staff (in person); Nancy Wagner, Heather Berger, Kelly McConnell and Stephanie Bose, School staff; Jay W. Ragley, Pearson Online & Blended Learning (POBL) staff (via phone).

II. Public Comment

There were no public comments made at this time.

III. Routine Business

a. Approval of Agenda

Mr. Taylor asked the Board to review the Agenda distributed prior to the meeting. There being no changes noted, a motion was made and seconded as follows:

RESOLVED, that the Agenda for the October 18, 2017 meeting of the Reach Cyber Charter School Board of Directors, as presented, is hereby approved.

The motion passed unanimously.

[Ms. Hawkins-Bush, Ms. Arthur and Ms. Whisman joined the meeting at 9:35 a.m.]

IV. Oral Reports

a. Principal's Report

i. Final Results on 2016-2017 Goals and State Testing Results

Ms. Swan discussed last year's target enrollment goals as well as final enrollment numbers by grade level with the Board and reviewed the current enrollment and school goals.

[Ms. McConnell and Ms. Bost joined the meeting at 9:39 a.m.]

Ms. Swan reminded Board members that the staff worked closely with Pearson Online and Blended Learning (POBL) staff on establishing this year's school goals, and reiterated that the school goals represent the major driver for the staff incentive plan. Ms. Swan related that the goals are created with the intention of improving school outcomes, the student and family experience, and to foster student achievements school-wide. Ms. Swan also reviewed with the Board the recent state testing data. The Board had discussion on the staff and student accomplishments over the past year.

ii. State of the School Report

Ms. Swan reviewed the state of the school report in detail. She further reviewed standardized testing for students at each grade level. She discussed the student demographics and goals for the school. The Board had discussion on the report.

Ms. Swan then reviewed the school's proposed focus goals for the 2017-2018 school year, and staff plans toward accomplishment of those goals. The Board discussed previous and current school goals, and thanked Ms. Swan for her thorough presentation and progress at the school.

b. Financial Report

Ms. Whisman introduced herself to the Board and reviewed the school's financial statements with the Board. She reviewed the revenue and expense statements, addressing the forecasted changes as enrollment continues to grow at a consistent rate. Ms. Whisman further noted that all financial documents had been reviewed with the school's financial consultants prior to the meeting.

i. 2016-17 SY Fee Schedule Update

Ms. Whisman briefly reviewed the minor change to the previous school year's fee schedule, as well as the background to the change. She further advised that consideration of the fee schedule is included later in the agenda.

ii. Fund Balance Update

Mr. Corcoran provided the Board with an update on the current fund balance. The Board had discussion on opportunities and needs for the school that could be considered with monies from the current fund balance. Mr. Corcoran reviewed potential uses for the fund balance, and with the support of the Board, indicated that a formal proposal for consideration will be included in the next Board meeting materials.

V. Consent Items

Mr. Taylor asked the Board Members whether there were any items from the Consent Items that they wanted moved to Action Items for discussion, or tabled. There being no items moved, a motion was made and seconded as follows:

RESOLVED, the Consent Items:

- a. Approval of Minutes from the September 20, 2017 Board Meeting;
- b. Approval of Staffing Report;
- c. Approval of Connections Education Invoice for September;
- d. Approval of Livespeech Invoice(s);
- e. Approval of Enrollment Opening on First Business Day in March and Authorization for the School Leader to Work with Pearson Online and Blended Learning (POBL) on Opening Enrollment;
- f. Approval of Revision(s) to 2017-2018 School Year State Specific School Handbook: Immunizations Policy; and
- g. Approval of Revised Fee Schedule for the 2016-2017 School Year; are hereby approved.

The motion passed unanimously.

VI. Action Items

- a. Approval of School Focus Goals for the 2017-2018 School Year

Ms. Swan reminded Board members of the review at the last meeting and earlier in this meeting of the school focus goals for the 2017-2018 school year, as also included in the Board package with the Board. She advised that the staff worked closely with school leadership and Pearson Online & Blended Learning (POBL), formerly Connections Education, on establishing the school goals. She further advised the Board that the school goals represent the major driver for the staff incentive plan. There being no further discussion, a motion was made and seconded as follows:

RESOLVED, that the school focus goals for the 2017-2018 school year, as presented, are hereby approved.

The motion passed unanimously.

VII. Information Items

- a. State Relations Update

Ms. Jay provided the Board with an update on recent legislative activities in the state, which may impact the school.

- b. Partner School Leadership Team (PSLT) Update

Mr. Pasquinilli presented to the Board on behalf of Pearson Online & Blended Learning's (POBL), formerly Connections Education, School Leadership Team.

- i. School Operations Metrics

Mr. Pasquinilli presented this item to the Board. He reviewed the data included in the Board materials, highlighting the school's performance as compared with other Pearson Online and Blended Learning partnering schools of similar size and years in operation. Board

members discussed the metrics data with Mr. Pasquinilli.

[Mr. Taylor left the meeting at 10:32 a.m. and Mr. Harford assumed chairing the meeting.]

c. Pearson Online and Blended Learning (POBL) Rebranding Update

Ms. Arthur provided the Board with an update on the rebranding efforts of Pearson Online & Blended Learning (POBL), formerly Connections Education. She advised of the minor changes that may be noticed in the coming months, and re-iterated that these brand modifications are occurring for POBL at the corporate level only, and should not have any effect on the school.

d. EMO Evaluation Discussion

Ms. Arthur presented this item to the Board. She reviewed with the Board the language included in the school's initial charter renewal checklist documentation about the Board completing an evaluation of their primary services provider. Board members indicated an interest in completing an EMO evaluation at the end of the current school year, and asked for this item to be included on the next meeting agenda, when the Board Chair could be present for the discussion.

VIII. Adjournment and Confirmation of Next Meeting - Wednesday, November 15, 2017 at 9:00 a.m.

Mr. Harford inquired if there was any other business or discussion. There being no further business or discussion, he noted that the next meeting will be in-person at the school location on Wednesday, November 15, 2017 at 9:00 a.m. The Board being at the end of its agenda, the meeting was adjourned at 10:45 a.m.

IX. Social Lunch To Follow Meeting at O'Reilly's Tap Room and Kitchen, 800 East Park Drive, Harrisburg, PA 17111