



## Vertus High School

### Board Meeting

Published on November 12, 2022 at 9:13 AM EST  
Amended on November 14, 2022 at 8:00 AM EST

#### Date and Time

Tuesday November 15, 2022 at 4:00 PM EST

#### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>4:00 PM</b>
A. Record Attendance		Evan Gallina	1 m
B. Call the Meeting to Order			1 m
C. Approve Minutes	Approve Minutes		2 m
<b>II. Consent Agenda Items</b>			<b>4:04 PM</b>
A. Month At A Glance	FYI	Levi Bennett	10 m
B. Board Statistics	FYI	Tim Hill	10 m
<b>III. Finance</b>			<b>4:24 PM</b>
A. Budget vs Actual & Cash Flow	Discuss	Amy Brisson	10 m
B. Cost of Living	Discuss	Julie Locey	10 m
<b>IV. Committee Reporting</b>			<b>4:44 PM</b>
A. Board Committee Structure & Monthly Reporting			5 m
<b>V. Discussion Items</b>			<b>4:49 PM</b>
A. Recruitment Report	Discuss	Levi Bennett	5 m

	<b>Purpose</b>	<b>Presenter</b>	<b>Time</b>
<b>B.</b> Board Involvement with Senior Cohort	Discuss	Victoria VanVoorhis	10 m
<b>C.</b> Board By Laws Review	Discuss	Kirsten Barclay	20 m
<b>VI. Closing Items</b>			<b>5:24 PM</b>
<b>A.</b> Action Item Review			5 m
<b>B.</b> Adjourn Meeting	Vote		

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# Coversheet

## Approve Minutes

<b>Section:</b>	I. Opening Items
<b>Item:</b>	C. Approve Minutes
<b>Purpose:</b>	Approve Minutes
<b>Submitted by:</b>	
<b>Related Material:</b>	2022_10_25_board_meeting_minutes.pdf



# Vertus HIGH SCHOOL

## Vertus High School

### Minutes

#### Board Meeting

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#### Date and Time

Tuesday October 25, 2022 at 4:00 PM

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<https://us06web.zoom.us/j/87537552218?pwd=MFhnMFo0Q0RRRW1QSWZ6amtBYmhDUT09>

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#### Directors Present

D. Johnson (remote), E. Gallina, F. Johnson, M. Mandina, S. Ash, V. VanVoorhis

#### Directors Absent

C. Gantt, C. Garrett, J. O'Connell

#### Guests Present

A. Brisson, J. Locey, L. Bennett, T. Hill

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### I. Opening Items

#### A. Record Attendance

#### B. Call the Meeting to Order

V. VanVoorhis called a meeting of the board of directors of Vertus High School to order on Tuesday Oct 25, 2022 at 4:06 PM.

#### C. Approve Minutes

V. VanVoorhis made a motion to approve the minutes from Board Meeting on 09-20-22.

M. Mandina seconded the motion.

Minutes approved pending a few slight clarifications and adjustments.

The board **VOTED** unanimously to approve the motion.

## **II. Consent Agenda Items**

### **A. Month At A Glance**

Over the course of the last month, the school has held and participated in multiple events based around career readiness. 120 students were taken on numerous field trips in which they received hands on training for tools used in each respectful field. Delta Sigma Theta Sorority came to the school to discuss with 3rd and 4th years students voting rights and the importance of voting in our elections. Vertus also held its Hispanic Heritage Celebration, which included food, music, and fun and was covered by the local news station.

### **B. Board Statistics**

## **III. Finance**

### **A. Budget vs Actual & Cash Flow**

Ms. Brisson reported on behalf of the Finance Committee and informed the Board that the school has not adjusted the budget based on the higher-than-expected student enrollment. This would cause a positive adjustment to the budget going forward. The annual Audit and Single Audit have both been completed by Mengal Metzger Barr and for the first time in school history, there were no material concerns and no advisory letter written.

## **IV. Discussion Items**

### **A. Renewal Year & Expansion**

The Board reviewed the renewal goals for the school and discussed the ongoing action items for Charter Renewal.

### **B. Recruitment and Enrollment Report**

Enrollment remains steady with a few strong leads in the pipeline. Transfer students continue to show interest in Vertus due to a variety of issues throughout the district. Vertus is actively creating relationships with grade level charter schools to establish a feeder system for Vertus.

## **V. Closing Items**

### **A. Action Item Review**

### **B. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:02 PM.

Respectfully Submitted,  
V. VanVoorhis

### **C. Executive Session**

The Board entered Executive Session at 5:24 p.m.

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# Coversheet

## Month At A Glance

**Section:** II. Consent Agenda Items  
**Item:** A. Month At A Glance  
**Purpose:** FYI  
**Submitted by:**  
**Related Material:** Month At A Glance November 2022.pdf



# Vertus HIGH SCHOOL

21 Humboldt Street  
Rochester, New York 14609

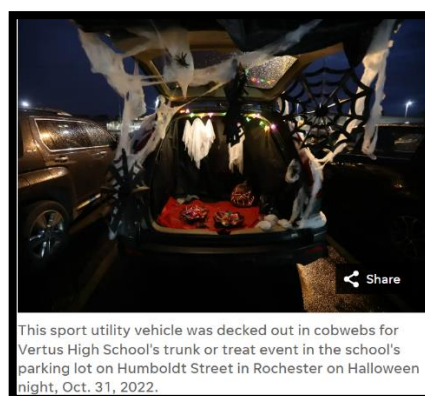
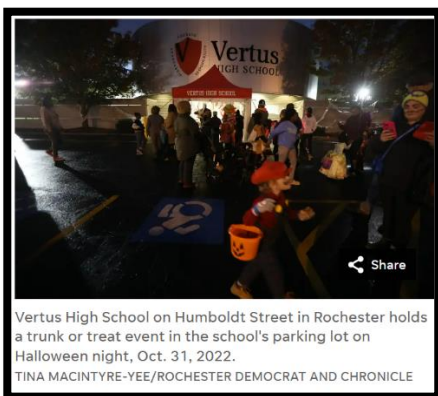
Tel (585) 747-8911  
Fax (585) 254-1251

## Month at a Glance November 2022

### Academics/Character/Career

#### Trunk or Treat

- Over 150 people came out and participated in the trunk or treat gathering. It was great to see many of our students bring their friends and families to fellowship over candy, cider, and donuts.
- We did 8 tours that night and got one pending application.
- We had 2 featured photos the next day in the D&C



### Domestic Violence Awareness

- Vertus students led the morning meeting and presented a check to the Willow Domestic Violence Center to help raise awareness of their cause. Throughout the month of October, students assisted Mr. Carter in different activities to fundraise and learn more about the cause.



### Capstone Community Service

- Dr. McCarthy Lead a group of Seniors to #15 school to Tutor and Read to the students there. This is the 1<sup>st</sup> of many community service projects the group will be doing as a requirement for the class.



### Operations/Finance/Compliance

- The financial sections of our Annual Report were submitted on October 31<sup>st</sup>, one day before the November 1<sup>st</sup> deadline.
- The CEO has completed the process for our sweep account and positive pay account. Positive pay protection will begin once training is completed by the CEO and DKB account representative, which is scheduled for the week of November 28<sup>th</sup>.
- All entry way floor mats have been replaced with personalized versions, similar to the one in the picture below.



# Coversheet

## Board Statistics

<b>Section:</b>	II. Consent Agenda Items
<b>Item:</b>	B. Board Statistics
<b>Purpose:</b>	FYI
<b>Submitted by:</b>	
<b>Related Material:</b>	Statistics Report_2022.10 (1).pdf



**BOARD STATISTICS**

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	Start of Year	September	October	2022-23 Target
<i>School Year data: September through August</i>												
Enrollment	103 <sup>(1)</sup>	137 <sup>(1)</sup>	256 <sup>(1)</sup>	279 <sup>(1)</sup>	288 <sup>(1)</sup>	283 <sup>(1)</sup>	258 <sup>(1)</sup>	264 <sup>(1)</sup>	338	322	316	340
African American	83%	79%	85%	78%	71%	81%	76%	68%	70%	71%	70%	
Hispanic	15%	17%	13%	17%	22%	12%	22%	28%	27%	26%	27%	
White	3%	4%	2%	5%	6%	6%	2%	4%	3%	2%	3%	
Asian	NA	NA	NA	NA	NA	NA	<1%	<1%	0%	0%	<1%	
Native American or Alaskan	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	
Hawaiian/ Pacific Islander	NA	NA	NA	NA	NA	NA	0%	<1%	0%	0%	0%	
Special Education <sup>(9)</sup>	23%	26%	23%	22%	19%	28%	33%	30%	NA	NA	NA	20%
ELL	0%	0%	3%	6%	5%	9%	4%	10%	NA	NA	NA	
Attendance - September to June	82.4%	83.3%	86.8%	85.3%	78.8%	80.1%	76.9%	70.0%	49.2%	76.1%	76.7%	85.0%
Suspensions (Students)	NA <sup>(2)</sup>	87	113	177	207	137	19	129	NA	12	19	
Expulsions	NA <sup>(2)</sup>	1	1	0	0	0	0	0	NA	0	0	
Students Enrolled				31	26	43	29	54	109	18	4	
Graduation Rate (Total Cohort - 4 Year Outcome)	NA	NA	NA	65%	66%	82%	75%	68%	NA	NA	NA	
Credits Earned by Entire Student Body in Edgenuity	153.50	223.50	321.25	773.75	747.75	730.25	1443.5	1005.25	NA	45.75	64	
Total Number of Courses Completed	743	1782	3075	5321	4838	4546	5517	2998	NA	121	162	
Credits Earned by Entire Student Body per Student in Edgenuity	1.5	1.6	1.3	2.8	2.6	2.6	5.6	3.8	NA	0.1	0.2	
Total Number of Courses Completed per Student	7.2	13.0	12.0	19.1	16.8	16.1	21.4	11.4	NA	0.4	0.5	

<i>Assessment Results</i>												
NWEA Growth - Reading	450%	196%	261%	261%	156%	152% <sup>(10)</sup>	NA	NA	NA	NA	NA	150%
NWEA Growth - Mathematics	300%	213%	221%	250%	213%	21% <sup>(10)</sup>	NA	NA	NA	NA	NA	150%
NWEA % Projected Growth Met - Reading	NA	NA	NA	NA	NA	NA	NA	69%	NA	NA	NA	
NWEA % Projected Growth Met - Mathematics	NA	NA	NA	NA	NA	NA	NA	45%	NA	NA	NA	
Regents - Annual Pass Rate - All Exams	NA	100% <sup>(3)</sup>	71% <sup>(4)</sup>	67% <sup>(5)</sup>	69% <sup>(6)</sup>	66% <sup>(7)</sup>	NA	58% <sup>(11)</sup>	NA	NA	NA	State Average

<i>Fiscal Year Data: July through June</i>												
Fundraising	\$577,984	\$331,056	\$242,559	\$229,100	\$196,000	\$89,735						\$175,000

<sup>(1)</sup> As of BEDS Day (October)

<sup>(2)</sup> Discipline data for 2014-15 is not accurate

<sup>(3)</sup> 37 Exams Administered

<sup>(4)</sup> 164 Exams Administered

<sup>(5)</sup> 493 Exams Administered

<sup>(6)</sup> 519 Exams Administered

<sup>(7)</sup> 259 Exams Administered (June and August Regents were Cancelled)

<sup>(8)</sup> "On Track" is the percentage of 3rd and 4th year students who are accumulating credits at a sufficient rate to graduate in four years. The on track percentage does not take into account the number of Regents tests students have passed, which can also impact graduation. This is updated quarterly after classroom credits are awarded.

# Coversheet

## Budget vs Actual & Cash Flow

<b>Section:</b>	III. Finance
<b>Item:</b>	A. Budget vs Actual & Cash Flow
<b>Purpose:</b>	Discuss
<b>Submitted by:</b>	
<b>Related Material:</b>	Board Budget 10.31.22.pdf CashFlow10.31.22.pdf

Fiscal Year 2022-23 - Budget vs. Actual Report -October 2022 - Accrual Basis							Notes
	Approved	YTD	Projected	Projected	Projected		
	Budget	Total - 10/31/22	11/1/22 - 6/30/23	Based on Enrollment of 310 Students	Total	Variance	
<b>Revenue</b>							
<b>4100 State Grants</b>							
4101 Per Pupil General Education	4,122,640.00	1,374,213.33	2,748,426.67	284,320.00	4,406,960.00	284,320.00	Increased projection by 20 students.
4102 Per Pupil Special Education	964,500.00	321,500.00	643,000.00	195,464.06	1,159,964.06	195,464.06	Based on current high cost aid computation received.
<b>Total 4100 State Grants</b>	<b>\$ 5,087,140.00</b>	<b>\$ 1,695,713.33</b>	<b>\$ 3,391,426.67</b>	<b>\$ 479,784.06</b>	<b>\$ 5,566,924.06</b>	<b>\$ 479,784.06</b>	
<b>4200 Federal Grants</b>							
4201 IDEA Special Needs	64,000.00	21,333.33	42,666.67	0.00	64,000.00	0.00	
4202 Title I	149,339.00	49,779.67	99,559.33	0.00	149,339.00	0.00	
4203 Title IIA	17,523.00	5,841.00	11,682.00	0.00	17,523.00	0.00	
4204 Title IV	11,201.00	3,733.67	7,467.33	0.00	11,201.00	0.00	
4205 CSP	45,000.00	15,000.00	30,000.00	0.00	45,000.00	0.00	
4206 E-Rate	64,000.00	21,333.33	42,666.67	0.00	64,000.00	0.00	
4210 CRRSA (ESSER II)	0.00	0.00	0.00	0.00	0.00	0.00	
4209 CRRSA (ESSERII)/ARP (ESSER)/CSP	553,653.00	184,551.00	369,102.00	0.00	553,653.00	0.00	
<b>Total 4200 Federal Grants</b>	<b>\$ 904,716.00</b>	<b>\$ 301,572.00</b>	<b>\$ 603,144.00</b>	<b>\$ 0.00</b>	<b>\$ 904,716.00</b>	<b>\$ 0.00</b>	
<b>4300 Contributions &amp; Donations</b>							
4301 Restricted Contributions	0.00	29,894.33	0.00	0.00	29,894.33	29,894.33	Current - \$5k M&T, \$2.5k L3 Robotics, \$2.4k Ahtletics
4302 Unrestricted Contributions	0.00	0.00	0.00	0.00	0.00	0.00	
4303 NGLC Grant	0.00	0.00	0.00	0.00	0.00	0.00	
4304 Farash Foundation	0.00	0.00	0.00	0.00	0.00	0.00	
4304a GRHF Grant	61,167.00	20,389.00	40,778.00	0.00	61,167.00	0.00	
4305 Fundraising	100,000.00	572.13	69,533.54	0.00	70,105.67	-29,894.33	
4306 In-kind Revenue	47,000.00	42,211.78	0.00	0.00	42,211.78	-4,788.22	
<b>Total 4300 Contributions &amp; Donations</b>	<b>\$ 208,167.00</b>	<b>\$ 93,067.24</b>	<b>\$ 110,311.54</b>	<b>\$ 0.00</b>	<b>\$ 203,378.78</b>	<b>-\$ 4,788.22</b>	Fundraising is under budget currently
<b>4400 Fundraising</b>							
4401 Fundraising Events	0.00	0.00	0.00	0.00	0.00	0.00	
<b>Total 4400 Fundraising</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	
<b>4500 Interest Income</b>							
4501 Interest Income	0.00	346.01	0.00	0.00	346.01	346.01	For the period 10/27 - 10/31, when the account was open.
<b>Total 4500 Interest Income</b>	<b>0.00</b>	<b>346.01</b>	<b>0.00</b>	<b>0.00</b>	<b>346.01</b>	<b>346.01</b>	
<b>4600 Other Revenue</b>							
4606 School Store Revenue	0.00	11,695.00	0.00	0.00	11,695.00	11,695.00	
<b>Total 4600 Other Revenue</b>	<b>0.00</b>	<b>11,695.00</b>	<b>0.00</b>	<b>0.00</b>	<b>11,695.00</b>	<b>11,695.00</b>	
<b>Total Revenue</b>	<b>\$ 6,200,023.00</b>	<b>\$ 2,102,393.58</b>	<b>\$ 4,104,882.21</b>	<b>\$ 479,784.06</b>	<b>\$ 6,687,059.85</b>	<b>\$ 487,036.85</b>	
<b>Expenditures</b>							
<b>2200 Misc. Payables</b>							
2201 Loan Payable	0.00	0.00	0.00	0.00	0.00	0.00	
<b>Total 2200 Misc. Payables</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	
<b>5000 Compensation</b>							
Total 5100 Administrative Staff	\$ 496,256.00	\$ 137,590.16	\$ 358,665.84	\$ 0.00	\$ 496,256.00	\$ -	
Total 5200 Instructional Staff	\$ 2,686,389.00	\$ 749,148.05	\$ 1,937,240.95	\$ 0.00	\$ 2,686,389.00	\$ -	
<b>Total 5000 Compensation</b>	<b>\$ 3,182,645.00</b>	<b>\$ 886,738.21</b>	<b>\$ 2,295,906.79</b>	<b>\$ 0.00</b>	<b>\$ 3,182,645.00</b>	<b>\$ -</b>	
Total 5300 Other	\$ 78,000.00	\$ 4,980.00	\$ 73,020.00	\$ 0.00	\$ 78,000.00	\$ -	
Total 5500 Payroll Taxes and Benefits	\$ 288,618.00	\$ 74,879.69	\$ 213,738.31	\$ 0.00	\$ 288,618.00	\$ -	
Total 5600 Employee Benefits	\$ 326,845.00	\$ 105,420.36	\$ 221,424.64	\$ 0.00	\$ 326,845.00	\$ -	
Total 5700 Retirement & Pension	\$ 82,236.00	\$ 23,344.84	\$ 58,891.16	\$ 0.00	\$ 82,236.00	\$ -	
<b>TOTAL Comp, Taxes, Benefits, Bonus, Retirement</b>	<b>\$ 3,958,344.00</b>	<b>\$ 1,095,363.10</b>	<b>\$ 2,862,980.90</b>	<b>\$ 0.00</b>	<b>\$ 3,958,344.00</b>	<b>\$ -</b>	

Fiscal Year 2022-23 - Budget vs. Actual Report -October 2022 - Accrual Basis								Notes
	Approved	YTD	Projected	Projected	Projected			
	Budget	Total - 10/31/22	11/1/22 - 6/30/23	Based on Enrollment of 310 Students	Total	Variance		
Total 6100 General Administrative	\$ 125,530.00	\$ 38,767.88	\$ 90,262.12	\$ 0.00	\$ 129,030.00	\$ 3,500.00	Underbudgeted remaining payments on old chromebooks.	
Total 6200 Insurance	\$ 72,568.00	\$ 19,564.42	\$ 53,003.58	\$ 0.00	\$ 72,568.00	\$ -		
Total 6300 Professional Services	\$ 229,400.00	\$ 82,944.41	\$ 146,455.59	\$ 0.00	\$ 229,400.00	\$ -		
Total 6400 Professional Development	\$ 58,000.00	\$ 20,185.98	\$ 37,814.02	\$ 0.00	\$ 58,000.00	\$ -		
Total 6500 Recruitment	\$ 116,000.00	\$ 52,233.89	\$ 63,766.11	\$ 0.00	\$ 116,000.00	\$ -		
Total 6600 Fundraising Expenses/External Relations	\$ 0.00	-\$ 1,916.24	\$ 1,916.24	\$ 0.00	\$ 0.00	\$ -	Adding \$5k to Student Uniforms as there has been significant need for assistance (original budget was \$5k). Adding \$13k to Student Rewards based additional enrollment (original budget was \$15k). Summer transportation was higher than budgeted (~\$9,200).	
Total 7100 Curriculum and Classroom	\$ 380,666.00	\$ 193,587.96	\$ 196,304.04	\$ 28,000.00	\$ 417,892.00	\$ 37,226.00		
Total 7200 Enrichment Programs	\$ 20,000.00	\$ 5,934.56	\$ 14,065.44	\$ 0.00	\$ 20,000.00	\$ -		
Total 8100 Facility Operations & Maintenance	\$ 702,392.00	\$ 230,656.47	\$ 471,735.53	\$ 0.00	\$ 702,392.00	\$ -		
Total 8200 Technology/Telecommunication Expense	\$ 139,408.00	\$ 50,916.27	\$ 88,491.73	\$ 0.00	\$ 139,408.00	\$ -		
Total 8800 Miscellaneous Expenses	\$ 1,025.00	\$ 2,870.02	-\$ 1,845.02	\$ 0.00	\$ 1,025.00	\$ -		
Total 8900 Depreciation Expense & Amortization	\$ 126,000.00	\$ 37,953.40	\$ 88,046.60	\$ 0.00	\$ 126,000.00	\$ -		
<b>Total Operating Expenditures</b>	<b>\$ 5,929,333.00</b>	<b>\$ 1,829,062.12</b>	<b>\$ 4,112,996.88</b>	<b>\$ 28,000.00</b>	<b>\$ 5,970,059.00</b>	<b>\$ 40,726.00</b>		
<b>Total 1500 Fixed Assets</b>	<b>\$ 147,127.00</b>	<b>\$ 160,616.25</b>	<b>\$ 31,806.00</b>	<b>\$ 5,000.00</b>	<b>\$ 197,422.25</b>	<b>\$ 50,295.25</b>	Voted to purchase Van needed for ~\$46k. Added anticipated purchase of 20 Chromebooks for additional students (~\$5k).	
<b>Total revenues</b>	<b>\$ 6,200,023.00</b>	<b>\$ 2,102,393.58</b>	<b>\$ 4,104,882.21</b>	<b>\$ 479,784.06</b>	<b>\$ 6,687,059.85</b>	<b>\$ 487,036.85</b>		
<b>Operating expenses</b>	<b>\$ 5,929,333.00</b>	<b>\$ 1,829,062.12</b>	<b>\$ 4,112,996.88</b>	<b>\$ 28,000.00</b>	<b>\$ 5,970,059.00</b>	<b>\$ 40,726.00</b>		
<b>Depreciation</b>	<b>\$ 126,000.00</b>	<b>\$ 37,953.40</b>	<b>\$ 88,046.60</b>	<b>\$ 0.00</b>	<b>\$ 126,000.00</b>	<b>\$ 0.00</b>		
<b>Fixed assets</b>	<b>\$ 147,127.00</b>	<b>\$ 160,616.25</b>	<b>\$ 31,806.00</b>	<b>\$ 5,000.00</b>	<b>\$ 197,422.25</b>	<b>\$ 50,295.25</b>		
<b>Subtotal</b>	<b>\$ 249,563.00</b>	<b>\$ 150,668.62</b>	<b>\$ 48,125.92</b>	<b>\$ 446,784.06</b>	<b>\$ 645,578.60</b>	<b>\$ 396,015.60</b>		

**Fiscal Year 2022-23 - Cash Flow Projection  
As of October, 2022**

	June 2022 - Actual	July 2022 - Actual	August 2022 - Actual	September 2022 Actual	October 2022 - Actual	November 2022 - Projected	December 2022 - Projected	January 2023 - Projected
East Irondequoit	\$0.00	\$0.00	\$22,581.66	\$0.00	\$0.00	\$0.00	\$11,290.83	\$0.00
East Rochester	\$0.00							
Brighton	\$0.00	\$2,371.33	\$0.00	\$7,045.00	\$4,742.66	\$0.00	\$2,371.33	\$0.00
Gates-Chili	\$0.00	\$0.00	\$0.00	\$8,417.41	\$4,396.33	\$4,396.33	\$0.00	\$4,396.33
Hilton	\$0.00	\$0.00	\$5,519.50	\$0.00	\$0.00	\$3,915.00	\$0.00	\$0.00
Webster	\$0.00	\$0.00	\$0.00	\$2,170.17	\$4,340.34	\$2,170.17	\$0.00	\$2,170.17
Fairport	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		
Brockport	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,246.51	\$0.00	\$2,082.17
Greece	\$23,388.54	\$2,699.33	\$7,681.57	\$20,921.68	\$0.00	\$16,737.33	\$0.00	\$12,553.00
West Irondequoit	\$8,385.07	\$0.00	\$0.00	\$0.00	\$6,262.50	\$0.00	\$4,175.00	\$0.00
Rush Henrietta	\$0.00	\$4,692.33	\$4,692.33	\$0.00	\$0.00	\$0.00	\$0.00	\$2,346.17
Penfield	\$0.00	\$0.00	\$0.00	\$0.00	\$11,536.65	\$0.00	\$0.00	\$0.00
Pittsford	\$0.00	\$2,440.33	\$0.00	\$2,440.33	\$2,440.33	\$0.00	\$2,440.33	\$0.00
Webster	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		
RCSD	\$0.00	\$542,577.33	\$0.00	\$679,998.67	\$0.00	\$952,452.00	\$0.00	\$610,000.00
RCSD SpEd	\$296,675.35	\$0.00	\$0.00	\$0.00	\$0.00	\$487,207.04	\$0.00	\$0.00
Federal Grants - 21 - 22	\$0.00	\$0.00	\$15,766.00	\$0.00	\$96,264.00	\$0.00	\$0.00	\$0.00
Federal Grants - 22 - 23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,578.10	\$0.00	\$0.00
IDEA Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$108,680.10
Summers	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
E3 Rochester	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Emil Muller Foundation	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
ESSER Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
ESSER II Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37,000.00	\$0.00	\$25,000.00
ESSER III Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300,000.00	\$0.00
Fundraising**	\$686.73	\$1,928.55	\$1,672.62	\$19,889.59	\$5,346.01	\$0.00	\$0.00	\$0.00
Bridge Loan	\$0.00						\$0.00	\$0.00
PPP Loan***	\$0.00						\$0.00	\$0.00
McGowan	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Chaparral Glass	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
ESL Federal Credit Union	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bill Belichick	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
USAC Treasury	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
CSP Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Wegman (Rochester Area Community)	\$10,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Greater Rochester Health Grant	\$61,167.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
STEM Grant	\$3,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Cash Contributions	\$0.00						\$0.00	\$0.00
Federal Grants - 20 - 21	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Federal Grants - 19 - 20 Final payment	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance Refund	\$0.00	\$5,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Line of Credit	\$0.00							
School Store Revenue	\$0.00	\$1,544.24	\$1,548.50	\$4,825.08	\$3,489.71	\$2,500.00	\$2,500.00	\$2,500.00
<b>Total Deposits</b>	<b>\$403,302.69</b>	<b>\$563,253.44</b>	<b>\$59,462.18</b>	<b>\$745,707.93</b>	<b>\$138,818.53</b>	<b>\$1,530,202.48</b>	<b>\$322,777.49</b>	<b>\$769,727.94</b>
<b>Total Disbursements</b>	<b>\$638,789.49</b>	<b>\$521,332.39</b>	<b>\$415,408.60</b>	<b>\$550,850.56</b>	<b>\$375,951.64</b>	<b>\$450,000.00</b>	<b>\$400,000.00</b>	<b>\$400,000.00</b>
<b>Increase (Decrease) In Cash</b>	<b>-\$235,486.80</b>	<b>\$41,921.05</b>	<b>-\$355,946.42</b>	<b>\$194,857.37</b>	<b>-\$237,133.11</b>	<b>\$1,080,202.48</b>	<b>-\$77,222.51</b>	<b>\$369,727.94</b>
<b>Cash, Beginning of Period</b>	<b>\$1,441,583.90</b>	<b>\$1,206,097.10</b>	<b>\$1,248,018.15</b>	<b>\$892,071.73</b>	<b>\$1,086,929.10</b>	<b>\$849,795.99</b>	<b>\$1,929,998.47</b>	<b>\$1,852,775.96</b>
<b>Cash, End of Period</b>	<b>\$1,206,097.10</b>	<b>\$1,248,018.15</b>	<b>\$892,071.73</b>	<b>\$1,086,929.10</b>	<b>\$849,795.99</b>	<b>\$1,929,998.47</b>	<b>\$1,852,775.96</b>	<b>\$2,222,503.90</b>

# Coversheet

## Recruitment Report

<b>Section:</b>	V. Discussion Items
<b>Item:</b>	A. Recruitment Report
<b>Purpose:</b>	Discuss
<b>Submitted by:</b>	
<b>Related Material:</b>	November Recruitment Update.pdf



# Vertus

## Recruiting

**Currently Enrolled:** 319 students

**Strong Leads:** 3 (From Gates, Edison, and school 58)

**New Students enrolled in November:** 6 new students since the last update

-Mashal Hussein- was enrolled at Franklin his dad refused to send him. Vertus was the first school that he attended this year. (ENL student)

-Andre Bruce- came from Douglass and left because he was bullied

-Tyler Temple- came from Finney, and left for race relation issues there

-Jamarion Myer- came from Fairport and left because there was a lack of diversity, and girls were a distraction

-Hector Siaca- came from Destiny Christian and left due to not liking the school structure anymore. Picked Vertus because they like the program, personally knew some staff, and there is staff diversity

-Marcus Ridley- Came from UPREP, but left because of discrepancies with athletics.

### Trends

- Staff diversity is drawing students from suburban and private schools
- School Safety is drawing students from RCSD, as well as a desire for a more structured system

### Forecast

- We will see an uptick in transfer students once the marking period ends and parents are unhappy with their child's grades. (Late November)

### Recent Efforts

- **Trunk or Treat Event** (*provided a tour to 8 students in both middle and high school... resulting in 1 new applicant*)
- **Mailing to personalize letters to RCSD parents with 9th and 10th graders** (*results in a mailing of 30 letters, 2 students enrolled*)
- We are consistently submitting press releases to various news outlets.

### Upcoming efforts

- Day of Thanks Giveaway
- Vertus student social media challenge
- December to Remember- Winter Celebration Dec 21- (Voices of Valor Concert)
- Transfer Now Campaign- This will target RCSD families as this first marking period comes to a close. (*will drop off flyers to local libraries, R-Centers, mailing, and cold calls*)
- Will tour and speak to kids at Discovery Charter. Will provide a Vertus field trip for their oldest students