COMPASS ROSE PUBLIC SCHOOLS BOARD POLICY MANUAL

POLICY GROUP 4 – PERSONNEL INTELLECTUAL PROPERTY

PG-4.22

Sec. 1. OWNERSHIP OF INTELLECTUAL PROPERTY

All copyrights, trademarks, and other intellectual property rights shall remain with Compass Rose Public Schools at all times.

a) Student Work

A student shall retain all rights to work created as part of instruction or using Compass Rose Public Schools technology resources.

b) Employee Work

As an agent of Compass Rose Public Schools, a Compass Rose Public Schools employee shall not have rights to work he or she creates on Compass Rose Public Schools time or using Compass Rose Public Schools technology resources. Compass Rose Public Schools shall own any work or work product created by a Compass Rose Public Schools employee in the course and scope of his or her employment, including the right to obtain copyrights.

If the employee obtains a patent for such work, the employee shall grant a non-exclusive, non-transferable, perpetual, royalty-free, district-wide license to Compass Rose Public Schools for use of the patented work. A Compass Rose Public Schools employee shall own any work or work product produced on his or her own time, away from his or her job and with personal equipment and materials, including the right to obtain patents or copyrights.

A Compass Rose Public Schools employee may apply to the Superintendent or designee to use Compass Rose Public Schools materials and equipment in his or her creative projects, provided the employee agrees either to grant to Compass Rose Public Schools a non-exclusive, non-transferable, perpetual, royalty-free, district-wide license to use the work, or permits Compass Rose Public Schools to be listed as co-author or co-inventor if Compass Rose Public Schools contribution to the work is substantial. Compass Rose Public Schools materials do not include student work, all rights to which are retained by the student.

c) Works Made for Hire

A "work made for hire" is:

- 1. A work prepared by a Compass Rose Public Schools employee within the scope of employment; or
- 2. A work specially ordered or commissioned for use as a contribution to a collective work (for example, a supplementary work, a test, an instructional text, answer material for a test, etc.) if the parties agree in a signed written instrument that the work is considered a work made for hire.



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Compass Rose Public Schools may hire an independent contractor for specially commissioned work(s) under a written works-made-for-hire agreement that provides that Compass Rose Public Schools shall own the work product created under the agreement, as permitted by copyright law. Independent contractors shall comply with copyright law in all works commissioned.

d) Return of Intellectual Property

Upon the termination of any person's association with Compass Rose Public Schools, all permission to possess, receive, or modify Compass Rose Public Schools' intellectual property shall also immediately terminate. All such persons shall return to Compass Rose Public Schools all intellectual property, including but not limited to any copies, no matter how kept or stored, and whether directly or indirectly possessed by such person.

Sec. 2. USE OF COPYRIGHTED MATERIAL

Unless the proposed use of a copyrighted work is an exception under the "fair use" guidelines maintained by the Superintendent or designee, Compass Rose Public Schools shall require an employee or student to obtain a license or permission from the copyright holder before copying, modifying, displaying, performing, distributing, or otherwise employing the copyright holder's work for instructional, curricular, or extracurricular purposes. This policy does not apply to any work sufficiently documented to be in the public domain.

a) Technology Use

All persons are prohibited from using Compass Rose Public Schools technology in violation of any law including copyright law. Only appropriately licensed programs or software may be used with Compass Rose Public Schools technology resources. No person shall use Compass Rose Public Schools' technology resources to post, publicize, or duplicate information in violation of copyright law. The Board shall direct the Superintendent or designee to employ all reasonable measures to prevent the use of Compass Rose Public Schools technology resources in violation of the law. All persons using Compass Rose Public Schools technology resources in violation of law shall lose user privileges in addition to other sanctions.

b) Electronic Media

Unless a license or permission is obtained, electronic media in the classroom, including motion pictures and other audiovisual works, must be used in the course of face-to-face teaching activities as defined by law.

Sec. 3. TRADEMARK USE

Compass Rose Public Schools protects all Compass Rose Public Schools and campus trademarks, including names, logos, mascots, and symbols, from unauthorized use.



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a) School-Related Use

Compass Rose Public Schools grants permission to students, student organizations, parent organizations and other Compass Rose Public Schools affiliated school-support or booster organizations to use, without charge, Compass Rose Public Schools and campus trademarks to promote a group of students, an activity or event, a campus, or Compass Rose Public Schools, if the use is in furtherance of school-related business or activity. The Superintendent or designee shall determine what constitutes use in furtherance of school-related business or activity and is authorized to revoke permission if the use is improper or does not conform to administrative regulations.

b) Public Use

Members of the general public, outside organizations, vendors, commercial manufacturers, wholesalers, and retailers shall not use Compass Rose Public Schools trademarks without the written permission of the Superintendent or designee. Any production of merchandise with Compass Rose Public Schools trademarks for sale or distribution must be pursuant to a trademark licensing agreement and may be subject to the payment of royalties. Any individual, organization, or business that uses Compass Rose Public Schools trademarks without appropriate authorization shall be subject to legal action.

