Introduction to Film/Video Production: Film

Encore Education Corporation

Submitted: Feb 17, 2021

Decision: Pending

⚠ Pending UC review

asic Course Information

hool(s) Offering This Course:

School Name	Course Learning Environment	Transcript Code(s)	
ncore Jr. Sr. High School for the Performing and Visual Arts 054307)	Classroom Based	**Abbreviation** / **Course Code**	
		Film I / 6121	
		Intro: Film / 6121	
ncore High School for the Arts - Riverside (050268)	Classroom Based	**Abbreviation** / **Course Code**	
		Film I / 6121	
		Intro: Film / 6121	

Title: Introduction to Film/Video Production: Film

Length of course: Full Year

Subject area: Visual & Performing Arts (F) / Interdisciplinary Arts

UC honors designation? No

Prerequisites: None

Co-requisites: Acting I (Recommended)

Integrated (Academics / CTE)? Yes: Production and Managerial Arts

Grade levels: 9th, 10th, 11th, 12th

ourse Description

CALPADS TITLE: Introduction to Film/Video Production

CALPADS CODE: 7243

This introductory film course teaches students the very basics of film and video production. Students will learn the process by which films are made. How to operate various classroom cameras. Industry Practices and Procedures for filming on a set. Industry terminology. How to craft a narrative. Set and alter moods and tones of a scene. As well as various pieces of film theory from the Soviet Union and French Film pioneers.

HOURS Total	Classroom	Lab Hours
140	100	40

JOB TITLE	O*NET CODE	JOB TITLE	O*NET CODE
Film and Video Editors	27-4032.00	Camera Operators, Television, Video, and Film	27-4031.00
Helpers – Production Workers	51-9198.00	Audio and Video Technicians	27-4011.00

METHODS OF INSTRUCTION:

Direct Instruction

Group and individual applied projects

Multimedia

Demonstration

Field Trips

Guest Speakers

STUDENT EVALUATION:

Student projects

Written work

Exams

Observation record of student performance

Completion of assignment

CTE ANCHOR STANDARDS: 1.0, 2.0, 2.5 3.0, 3.1, 3.8, 4.1, 4.3, 4.5, 6.2, 6.3, 6.4, 6.5, 6.6, 8.6, 7.5, 9.2, 8.6, 11.4

CTE Pathway standards: A1.0, A1.1, A1.5, A1.6, A1.7, A2.3, A2.4, A2.4, A3.0, A3.2, A4.0, A7.2, A8.1, A8.4.

ourse content:

UNIT 1: CAMERAS AND SETTINGS

Students will learn how camera settings affect the final image captured. How each setting can be used and the types of artistic choices that can be made by changing these camera settings.

CTE ANCHOR STANDARDS:
4.1 Use electronic reference materials to gather information and produce products and services. 2.5 Communicate information and ideas effectively to multiple audiences using a variety of media and formats.

CTE PATHWAY STANDARDS:
A2.1 Demonstrate skill in the manipulation of digital imagery (either still or video) in an industry-relevant application. A2.7 Create original works of art of increasing complexity and skill in a variety of media that reflect their feelings and points of view.

⅃ **Unit Assignment(s):**

Movies are Magic

Film Making Basics

Camera Settings PowerPoint Presentation

Camera Basics using Star Wars Legos

Depth of Field Explained

The 180 Degree Rule of Shutter Speed

Video Framerates Explained

Understanding Video Resolutions

Hands on using the Cannon Rebel T6 Camera

Hands on using the Sony HNX-100 Camera

Unit 1 Quiz

UNIT 2: COMPOSITION IN FILM

Students will learn how camera settings can be manipulated along with blocking and framing to create meaningful compositions.

CTE ANCHOR STANDARDS:

7.5 Apply high-quality techniques to product or presentation design and development.

CTE PATHWAY STANDARDS:

A1.0 Demonstrate ability to reorganize and integrate visual art elements across digital media and design applications.

A1.5 Research and analyze the work of an artist or designer and how the artist's distinctive style contributes to their industry production.

⊒ Unit Assignment(s):

Power Point Presentation: How to get the best image.

ND Filters Explained.

Solving composition problems with camera settings.

What you need to know about White Balance.

Why you NEED to be adjusting your picture profiles.

PowerPoint: Camera Grids Explained.

Common Settings for filming with a DSLR

Video Formats, Codecs and Containers Explained

Unit 2 Quiz

UNIT 3: WRITING A SCREENPLAY

Students will learn the industry standards and format for writing screenplays.

CTE ANCHOR STANDARDS:

7.5 Apply high-quality techniques to product or presentation design and development.

CTE PATHWAY STANDARDS:

A1.0 Demonstrate ability to reorganize and integrate visual art elements across digital media and design applications.

A1.5 Research and analyze the work of an artist or designer and how the artist's distinctive style contributes to their industry production. A1.4 Select industry-specific works and analyze the intent of the work and the appropriate use of media.

⊒ Unit Assignment(s):

How they wrote Arrival

PowerPoint #1: Writing for the Screen.

Reviewing a real-life Hollywood Screenplay

Understanding 3-Act Structures

PowerPoint: Dan Harmon's Story Circle Explained

Using the "Story Circle" to Structure Your Screenplay

How to Write Exposition

Unit 3 Quiz

UNIT 4: SCREENPLAYS IN DEPTH

Students learn how to structure a story for film. How to create complex and engaging characters. How to write Films with Allegory and Metaphor.

CTE ANCHOR STANDARDS:

7.5 Apply high-quality techniques to product or presentation design and development.

CTE PATHWAY STANDARDS:

A1.0 Demonstrate ability to reorganize and integrate visual art elements across digital media and design applications.

A1.5 Research and analyze the work of an artist or designer and how the artist's distinctive style contributes to their industry production. A1.4 Select industry-specific works and analyze the intent of the work and the appropriate use of media.

⊒ **Unit Assignment(s):**

Escaping dull exposition.

Power Point: What "The Office" can teach us about writing characters

How to Create Story Conflict

What Writers Should Learn from the Aqua Man script

Using Allegories in Film

PowerPoint: Understanding Character Archetypes

Understanding the Emotional State of your characters

Using Metaphor in Film.

PowerPoint Step by Step Screen Play

Unit 4 Final

UNIT 5: PRE-PRODUCTION

Students will learn about the pre-production process. How to prepare for a film shoot. How to use industry tools and techniques in accordance with industry standards and practices.

⊒ **Unit Assignment(s):**

How to Start a Short Film Project.

Creating a Pre-Production Checklist.

Crafting a story pitch for pre-production meetings.

Script breakdowns: People, Places and Props.

Making your own script breakdown.

Costumes and Set Design

Assembling your Film Crew

Unit 5 Quiz

UNIT 6: PRE-PRODUCTION CINEMATOGRAPHY

Student's will learn how camera angles and light can be used to tell a visual story.

⊐ Unit Assignment(s):

PowerPoint: Basic Camera Angles
The Ultimate Guide to Camera Angles
Multi-Camera Compositions
Framing and Composition on Set
Mood Boards: Communicating tone and vision to your team.
Power Point: The Power (and History) of Storyboards
How to create Storyboards for your Films
Introduction to "Storyboarder" software for creating professional Storyboards.
Unit 6 Quiz

UNIT 7: PRINCIPAL PHOTOGRAPHY

Students will learn the skills and processes of producing a short film as well as how to create cinematic sequences.

CTE ANCHOR STANDARDS:

7.5 Apply high-quality techniques to product or presentation design and development.

CTE PATHWAY STANDARDS:

A1.0 Demonstrate ability to reorganize and integrate visual art elements across digital media and design applications.

A1.5 Research and analyze the work of an artist or designer and how the artist's distinctive style contributes to their industry production.

⊐ Unit Assignment(s):

How a Short Film is made.

The 180 Degree Rule of Blocking

Film Set Lingo for Beginners

How to make your videos more cinematic

Blocking and Staging

Introduction to "Shot Designer" software.

Create a shot blueprint of a real Hollywood scene.

Unit 7 Quiz

UNIT 8: CINEMATOGRAPHY IN PRINCIPAL PHOTOGRAPHY

Students learn about the role of the Cinematographer during the production of a film. How cinematographers use the camera, lighting and color to tell a visual story.

CTE ANCHOR STANDARDS:

7.5 Apply high-quality techniques to product or presentation design and development.

CTE PATHWAY STANDARDS:

A1.0 Demonstrate ability to reorganize and integrate visual art elements across digital media and design applications.

A1.5 Research and analyze the work of an artist or designer and how the artist's distinctive style contributes to their industry production.

⌷ Unit Assignment(s):

Power Point Understanding Mise en Scène

Using Color In Storytelling

Directing the Camera

Power Point: The Rule of 6

The Power of Camera Movement.

Power Point: Lighting Techniques

Understanding "Quality of Light"

How to Tell A Story with Lighting.

Unit 8 Quiz

UNIT 9: POST-PRODUCTION

Students will learn how to use industry software to edit a film. How to use simple titles and special effects to enhance a film. How to use color correction methods to influence mood and tone.

CTE PATHWAY STANDARDS:

A8.1 Understand the component steps and skills required to design, edit, and produce a production for audio, video, electronic, or printed presentation. A5.7 Synthesize traditional artwork and new technologies to design an artistic product to be used by a specific industry.

⊒ **Unit Assignment(s):**

Power Point: What is Postproduction

Introduction to Adobe Premiere Pro Software

Proper file management techniques.

Understanding Cuts and Transitions

What is the Kuleshov Effect?

Power Point: Kuleshov Revisited/Soviet Montage Theory

Jump Cuts and Montage Editing techniques.

The Importance of Sound Design in Film

Unit 9 Quiz

ourse Materials

Textbooks

Title	Author	Publisher	Edition	Website	Primary
Video: Digital Communication and Production	Jim Stinson	Goodheart Wilcox	3rd Edition	[empty]	Yes

Websites

Title	Author(s)/Editor(s)/Compiler(s)	Affiliated Institution or Organization	URL
Introduction to Film/Video Production	Various	Encore Education Corporation	https://www.encorestudent.com/course?courseid=introduction-to-filmvideo-production
Arts, Media, and Entertainment Level I	Various	Encore Education Corporation	https://www.encorestudent.com/course?courseid=arts-media-and-entertainment-level i

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