



# Development Committee Agenda

Tuesday, 11/10 at 6 pm

1. Fundraising Update
2. Next Steps from Last Meeting
3. Fundraiser Updates
4. Next Development Committee Meeting:  
Tuesday, 12/8 at 6 pm

# Fundraising Update



<b>2020-2021 Unrestricted Fundraising Goal: \$300,000</b>			
<b>As of 9/30/2020</b>	<b>Goal</b>	<b>Raised</b>	<b>%</b>
<b>Annual Fund</b>	\$ 158,500	\$ 13,872	9%
Major Gifts/Individuals	\$ 26,000	\$ 3,042	12%
Board Giving	\$ 3,000	\$ 30	1%
One-Time Donations	\$ 50,000	\$ 3,967	8%
Recurring Donations	\$ 45,000	\$ 5,584	12%
Corporate Giving/Sponsorships	\$ 20,000	\$ 1,021	5%
General Operating Support Grants	\$ 8,500	\$ -	\$ -
Miscellaneous Donations/Income	\$ 6,000	\$ 236	4%
<b>School-led Fundraising Events</b>	\$ 141,500	\$ -	
GLOBE Trot	\$ 130,000	\$ -	0%
Square 1 Art	\$ 4,000	\$ -	0%
GLOBE Rocks	\$ 6,500	\$ -	0%
<b>OVERALL GROSS</b>		\$ 13,880	5%
Fundraising Expenses		\$ 307	
<b>OVERALL NET</b>	<b>As of 9/30/2020</b>	<b>\$ 13,573</b>	<b>5%</b>



# Committee Next Steps from Last Meeting

1. Partnership packet (Committee)
2. General operating grants
  - Publix Super Market Charities (F.G.)
  - Georgia Power Foundation (Katrice)
  - Georgia-Pacific Foundation - deadline of 10/31 (Laura)
  - Regions Bank (D'Arcy) - DEI
  - State Farm – deadline of 10/31 (Meghann)
  - Grant Template language (James)
3. Donor Database Management (F.G./Meghann)



# Virtual GLOBE Trot 2020

- Raised 84% of \$130,000 goal (\$109,548.32 to date)
- Buff Distribution – both campus' front offices
- Prize Distribution – LC front office – emails to go out this week
- Sponsorships – 5 cash sponsors; 3 in-kind sponsors
- Marketing – Preparing recap video; TONS of pictures shared



# Square One Art

- November 12th is the Final Day to upload Art to Square1art.com
- <https://shop.square1art.com/Shop/upload>
- All Students this year were invited to create their own artwork on a square of paper.
- Once uploaded, families can immediately begin purchasing customized products with student's artwork.
- Makes great holiday gifts and a portion of the proceeds comes back to GLOBE.
- For questions or assistance, please contact Ms. Cottrell at [mcottrell@theglobeacademy.net](mailto:mcottrell@theglobeacademy.net)

# GLOBE Rocks 2020



- Postponed this year to April 2021
- PTCC OK with us moving it around the Auction – tentatively in March 2021



# Next Development Committee Meeting

Tuesday, January 12, 2021 at 6 pm via Zoom

# Next GLOBE Board Meeting

Monday, December 7, 2020 at 7:00 pm via Zoom

# Development Committee Next Steps?