



Book BYLAWS AND POLICIES
Section 9000 RELATIONS
Title PUBLIC INFORMATION PROGRAM
Code 9120
Status Active
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The Board of Edison School of the Arts believes that all reasonable means should be employed to keep the public informed on matters of importance regarding Corporation policies, finances, programs, personnel, and operations.

The Director of Advancement and Engagement shall acquaint the citizens of the community and general public with the achievements, needs, and basic information about the school.

Broadcasting and Telecasting of Edison School of the Arts' Activities

Because Edison School of the Arts is a non-commercial, non-sectarian, and non-partisan educational institution whose primary function is the education of children, the broadcasting and telecasting of school activities should conform to the highest ethical standards and should be limited to such broadcasts and telecasts as are in keeping with the policies of the Board.

Student or teacher participation in public service radio and television programs without commercial sponsorship shall be permitted by the CEO, Executive Director provided their performance is in keeping with desirable educational standards and approved broadcasting and telecasting codes of ethics.

Commercially sponsored programs devoted to school activities may be authorized provided the broadcasting or telecasting station, the sponsor, the product advertised, and the frequency and nature of the commercials meet the conditions of approval established by the CEO, Executive Director.

The CEO, Executive Director shall initiate the necessary guidelines outlining the Conditions of Approval for any broadcast or telecast of a school activity.