RRCA Logo usage, Sale of goods, and Fundraising Activities Adopted 12/19/2019

Faculty, staff, and students are prohibited from engaging in the manufacture or sale of any item bearing the RRCA name, logo, or likeness. Additionally, the sale of any goods or items in the name of RRCA or for the benefit of RRCA or RRCA organizations is strictly prohibited unless ALL following conditions have been satisfied:

- 1. Proceeds must directly benefit the school or designated school sport/club/organization.
- 2. Proceeds must be collected by and paid to RRCA for the benefit of the designated organization.
- 3. Only the official RRCA logos should be used for correspondence, uniforms (school and athletic), signage, and promotional use. Existing uniforms/athletic wear is grandfathered. Alternate artwork must be approved by the Executive Director.
- 4. Approval has been given by the Executive Director in writing PRIOR to manufacture or sale, to be kept on file by the requesting organization.